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Call for Papers

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## Special Issue in “The Digital Economy in Asia”

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OECD officially acknowledges the digital economy as a new way of conducting business and recognizes that the digital economy has the potential to radically alter economic activities and the social environment. Particularly, the enormous growth of digital economy along with the rapid development of information technology (IT) is having a profound impact on the world economy. The digital economy allows regional businesses and economies to be less local and more global in keeping with long-term trends toward market liberalization and reduced trade barriers. Recently, Asian countries are pursuing digital economy very hard to catch up economic gap that has been made by traditional economy.

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This special issue covers, but is not limited to, the following subjects:

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- The digital economy in general
- The digital economy strategies and policies
- Ethical issues in the digital economy
- Digital entrepreneurship
- Global business and the digital economy
- Intellectual property in the digital economy
- Knowledge networks
- Managing the digital economy
- Mobile Internet business
- The new digital economy and business models
- New enabling technologies
- Digital economy security
- Trends in the digital economy

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