# **Pan-Pacific Conference XXVIII**

May 26-29, 2011 Daejeon, Korea

Sang M. Lee, President and Program Chair



# Corporate Strategies for the Green World

In Cooperation with Woosong University, Korea











Shanghai Jianxin Co. Ltd.

Venue:

SolBridge Intermational School of Business, Woosong University, Yousung Hotel



www.panpacificbusiness.org

# Pan-Pacific Conference XXVIII Program Agenda

President and Program Chair Sang M. Lee, University of Nebraska - Lincoln Chair, The Conference Advisory Board Sung-Kyung Kim, Woosong Educational Foundation Chair, The Local Organizing Committee SeongBae Lim, St. Mary's University

#### May 26, 2011

Plant tours, sightseeing tours, golf tournament. starting in the morning. The Welcome Reception and Cultural Show at 7:00 PM Yousung Hotel

#### May 27, 2011

Opening Plenary Sessions starting at 9:00 AM at SolBridge International School of Business, Woosong University

#### Keynote speaker

- Mr. Hong-Chul Yum, Mayor of Daejeon City
- Dr. Sang-Chul Lee, CEO of LGU+ and Vice Chairman of the LG Group

Special Panel "Corporate Strategies for the Green World: Multinational Perspectives"

#### **Breakout Sessions**

- 1:30 PM-5:00 PM at SolBridge International School of Business

#### May 28, 2011

#### Breakout Sessions all day

- 8:30 AM-5:00 PM at SolBridge International School of Business

The President's Dinner at 7:00 PM at Yousung Hotel

- Special Performance by Brian Kim, Famous Korean American Popular Singer

#### May 29, 2011

#### **Breakout Sessions**

- 8:30 AM- 12:00 Noon at SolBridge International School of Business

The Conference closes.







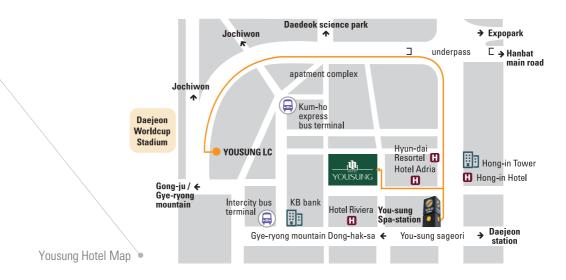
#### Address:

480 Bongmyoung Dong, Yousung-Gu, Daejeon. Korea

Tel: 82-42-820-0616 / Fax: 82-42-822-0041

Contact: General Manager Mr.WOO Chul Park

(chadps@hanmail.net)



## **Transportation Logistics**

- ► From Inchon International Airport to Daejeon Daejeon to Inchon International airport: Woosong University is planning to provide logistics support.
- ► From Yousung Hotel to SolBridge International Business School-Yousung Hotel: Woosong University and Yousung Hotel will provide bus transportation for the participants.



### **SolBridge International School of Business**

151-13 Samsung 1-dong, Dong-gu, Daejeon 300-814, Republic of Korea(South)

Phone: +82-42-630-8808 / Fax: +82-42-630-8840

Website: www.wsu.ac.kr/www.solbridge.ac.kr