PACIS 2013

Pacific Asia Conference on Information Systems 2013
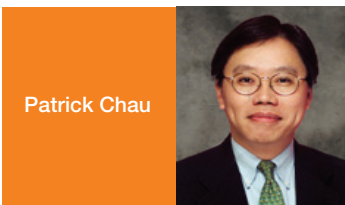
"Smart, Open and Social Information Systems"

June 18-22, 2013

Jeju Island, KOREA

한국경영정보학회
Korea Society of Management Information Systems

Welcome Message from the
Conference Co-Chairs

Ho Geun Lee

Patrick Chau

Welcome from the Conference Co-Chairs

We are extremely privileged to host PACIS 2013 in Jeju Island, Korea. PACIS is the premier venue for networking with IS scholars in the Pacific Asia region. The conference covers technical, organizational, business and social issues in the application of information technology. The hosting organization is the Korea Society of Management Information Systems (KMIS), which is the largest IS professional institute in Korea.

We are especially pleased with the combination of notable keynote speakers. Since our conference theme is "Smart, Open and Social Information Systems," we have invited four CEOs from industries that are the most likely influenced by smart and social IS – Sang Chul Lee (LG U+, telecom industry), Kang Tae Lee (BC Card, retail industry), Bong Han Cho (Hana I&S, finance industry), and Sang Hwan Park (Hana Tour, tourism industry). These renowned speakers will share their experiences and visions of the new IS trend with delegates.

PACIS 2013 offers a comprehensive and high quality program of keynote speakers, research paper presentations, and panels preceded by several workshops and the doctoral consortium. The distinguished organizing committee has delivered a record number of submissions and delegates in PACIS history - 583 paper submissions and 498 registered participants.

An academic conference of this magnitude requires substantial voluntary efforts from numerous capable scholars. Program co-chairs - Jae-Nam Lee, Ji-Ye Mao, and James Thong - managed a very helpful and huge team of track chairs and reviewers. A Doctoral Consortium, designed and executed through the extensive efforts of 11 international notable faculties, precedes the conference. Our warm thanks to the DC Co-Chairs - Young-jin Yoo, Guy Gable, and Wai Fong Boh - and their academic teams. Seven Workshops run in parallel with the Doctoral Consortium. We would like to express our deep appreciation to Workshop Co-Chairs - Wonseok Oh, Michael Davern, and Victoria Yoon – for their professionalism in this workshop organization. A special "thank you" goes to Il Im and Hee - Woong Kim who have wonderfully managed all of the complex logistics and have maintained the website. Finally, we must thank 37 sponsors for their generous support. Without their valuable contributions we would not have been able to provide such an experience for delegates.

In addition to the academic program, PACIS 2013 provides ample opportunity for participants to meet and interact during coffee breaks, lunches, and two major social events – the Conference Opening Reception on Wednesday evening and the Social Banquet on Friday evening. In particular, we plan to celebrate the 20th anniversary of PACIS during the latter, recognizing key scholars who have significantly contributed to the dramatic growth of the PACIS during the last two decades.

To all conference delegates, we hope that you will have some opportunities to experience the best of Jeju Island. Jeju Island, is known as the "Island of the Gods", and has been selected as one of "New 7 Wonders of Nature." Most importantly we look forward to having a successful PACIS 2013 with plenty of constructive and inspiring debates, as well as fun and new friendships. We sincerely hope that you enjoy your stay with us and take home many wonderful research ideas and memories!

Ho Geun Lee (Yonsei University)
Patrick Chau (University of Hong Kong)
Conference Co-Chairs, PACIS 2013

Welcome Message from the
Program Co-Chairs

Welcome to Jeju Island and the 17th Pacific Asia Conference on Information Systems (PACIS 2013) !

Over the years, PACIS has consolidated its position as the premier annual information systems (IS) conference in the Pacific Asia region (Region 3 of the AIS). It offers a great opportunity for researchers to exchange research findings on the latest development in the IS field, and to foster regional and international collaboration within the community. The theme of PACIS 2013 is "Smart, Open, and Social Information Systems."

Record-breaking is the keyword to describe this year's PACIS. In total, 583 manuscripts, 441 regular and 142 research-in-progress papers, were received from authors in 38 countries and regions. This submission number is a 10% increase over the previous record of 529 submissions to PACIS 2011 in Brisbane, Australia. The top 10 contributing countries and regions are China, Australia, Taiwan, Korea, USA, Malaysia, Germany, Singapore, Hong Kong, and New Zealand. As of June 7th, 498 participants have registered for the conference, which is another record-breaking number. These numbers reflect a significant growing trend of the IS community in the Asia Pacific region.

Among the 22 tracks, the most popular were "Social Media and Business Impact" (58 submissions), "Knowledge Management and Business Intelligence" (57 submissions), and "Electronic and Mobile Businesses" (47 submissions). Most appropriately, these tracks were representative of the conference theme on social, smart, and open IS. Each manuscript received at least two double-blind reviews and a final recommendation from the track chairs. The overall acceptance rate was 46.1% for regular and research-in-progress papers combined. A total of 217 regular papers and 52 research-in-progress papers were accepted in the end.

Needless to say it would not have been possible to handle the record-breaking number of submissions without the tremendous effort of numerous volunteers. In particular, we would like to express our profound gratitude to the 55 track chairs, who worked extremely hard to manage the review process. Many of them rose heroically to the challenge of handling the unexpectedly high number of manuscripts. We would also like to express our gratitude to all the reviewers who contributed their precious time in doing the reviews, and to all the authors who submitted their work. We also thank the Best Paper Selection Committee, consisting of senior scholars, such as Patrick Chau, Guy Gable, Susanna Ho, Atreyi Kankanhalli, Michael Myers, and Peter Seddon, for choosing the winners of the Best Paper Award.

Finally, we express our sincere appreciation to the Conference Co-Chairs, Ho Geun Lee and Patrick Chau, for their great support of the work of the Program Co-Chairs.

We are excited about the intellectually stimulating program, which features four keynote speeches and seven pre-conference workshops, besides the paper presentations, and wish everyone will enjoy the conference and the hospitality of the host, the Korea Society of Management Information Systems (KMIS).

Jae-Nam Lee (Korea University)
Ji-Ye Mao (Renmin University of China)
James Y. L. Thong (Hong Kong University of Science and Tecchnology)
Program Co-Chairs, PACIS 2013

Jae-Nam Lee

Ji-Ye Mao

James Y. L. Thong

Welcome Message from the
# Doctoral Consortium Co-Chairs

Welcome to the Pacific Asia Conference on Information Systems Doctoral Consortium for 2013 !

We have a particularly strong, senior and experienced team of notable faculty participating as mentors, who are critical in making the Doctoral Consortium a success. We thank them for giving their valuable time and contributing in the consortium. We would also like to thank Conference Co-Chairs and Program Co-Chairs for their extensive and professional efforts with local arrangements.

We congratulate the participating students on being accepted to this event. We are confident the consortium will provide substantive discussions that will help guide your future PhD journey, making it a memorable experience. We received a total of 32 submissions, out of which 24 students were accepted. Students have been organised into 4 streams, each of which will be led by 2-3 mentors. Participating students come from Australia, China, Hong Kong, Korea, Malaysia, New Zealand, Singapore and Taiwan; representative of research across the region, and the diversity of countries represented at the doctoral consortium. The PhD topics range from economics of IS, management and behavioural IS, to the latest phenomena of interest – social media, green IT and cloud computing. We are pleased to see this attention to important, contemporary research topics.

This group of students participating in the PACIS 2013 Doctoral Consortium represent the future of our discipline. The Asia Pacific region is playing an increasingly active role in the IS community internationally; the standard of our research and research training has become competitive. We hope that the PACIS Doctoral Consortium will encourage PhD students in the region to continue striving for a strong balance of rigour and relevance as they pursue their research and careers, placing Pacific Asia at the forefront of international IS research.

Youngjin Yoo (Temple University)
Guy Gable (Queensland University of Technology)
Wai Fong Boh (Nanyang Technological University)
Doctoral Consortium Co-Chairs, PACIS 2013
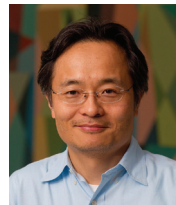
Youngjin Yoo   Guy Gable   Wai Fong Boh

Conference Committee

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Patrick Y. K. Chau (University of Hong Kong)

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Ji-Ye Mao (Renmin University of China)
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Michael Myers (University of Auckland)
Shirley Gregor (Australian National University)

Track & Track Chairs

	Track Title	Tract Chairs
T01	Economics of IS	Dongwon Lee (Korea University) Nelson Granados (Pepperdine University)
T02	Knowledge Management and Business Intelligence	Calvin Xu (Fudan University) Byounggu Choi (Kookmin University) Kailiang Wang (Renmin Univeristy)
T03	Culture and Global IT/IS Management	Shirish C. Srivastava (HEC Paris) Chee Wei Phang (Fudan University)
T04	IT Project Management	Gwanhoo Lee (American University) Dong-Gil Ko (University of Cincinnati) James Jiang (Australian National University)
T05	IT Sourcing and Cloud Computing	Jahyun Goo (Florida Atlantic University) Rajiv Kishore (The State University of New York at Buffalo)
T06	Social Media and Business Impacts (Transformation)	Habin Lee (Brunel University) Sean Xu (Tsinghua University) Hong Joo Lee (Catholic University of Korea)
T07	Green IT and Sustainability	Thompson Teo (National University of Singapore) Adela Chen (Nanyang Technological University) Chulmo Koo (Kyung Hee University)
T08	IS Security and Privacy	Seung-Hyun Kim (National University of Singapore) Wei Thoo Yue (City University of Hong Kong)
T09	IT/IS Strategy, Leadership, and Governance	Jae Yun Moon (Korea University) Sirkka Jarvenpaa (University of Texas at Austin) George Kuk (Nottingham University)
T10	Electronic and Mobile Businesses	Dan J. Kim (University of North Texas) John Windsor (University of North Texas) Aron French (Kyungpook National University)
T11	Service Science and IS	Atreyi Kankanhalli (National University of Singapore) Cheng Suang Heng (National University of Singapore)
T12	Design Science and IS	David Sundaram (University of Auckland) Chih-Ping Wei (National Taiwan University)
T13	Human Behavior and IS	Heng Xu (Pennsylvania State University) Xin (Robert) Luo (University of New Mexico) Cheng Zhang (Fudan University)
T14	Human Computer Interaction	Susanna Ho (Australian National University) Frank Chan (Curtin University)
T15	Theory and Research Methods	JJ Hsieh (The Hong Kong Polytechnic University) Cecil Chua (University of Auckland)
T16	IT/IS in Healthcare	Christina Serrano (University of Arkansas) Adrian Yeow (Nanyang Technological University)
T17	IS Education and Learning	Don Sheridan (University of Auckland) Honglei Li (Northumbria University)
T18	IS Implementation, Adoption, and Diffusion	Hillol Bala (Indiana University) Xu Xin (The Hong Kong Polytechnic University) Xiaojun Zhang (The Hong Kong University of Science and Technology)
T19	Social and Organizational Aspects of IT/IS	Youngsuk Kim (The Hong Kong University of Science and Technology) Jung Pil Hahn (National University of Singapore) Yulin Fang (City University of Hong Kong)
T20	Accounting Information Systems	Angela Liew (University of Auckland) Carla Wilkin (Monash University)
T21	Enterprise Systems and Business Process Management	Chuan Hoo Tan (City University of Hong Kong) Weiling Ke (Clarkson University) Heshan Sun (The University of Arizona)
T22	General Topics	Angsana Techatassanasoontorn (Auckland University of Technology) Jifeng Luo (Shanghai Jiaotong University) Fu-Ren Lin (National Tsing hua University)

Acknowledgments

> The Conference Committee of PACIS 2013 would like to thank the following sponsors for their support.

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KEIS Korea Employment Information Service

KOFAC Korea Foundation for the Advancement of Science & Creativity 한국과학창의재단

MetriX www.metrix.co.kr

kocca KOREA CREATIVE CONTENT AGENCY

Conference Information

Social Program

Lunch
Date & Time : June 20~21, 12:30 ~ 14:00
Place   : Delizia, 3F, ICC Jeju

All participants will be served with free lunches on June 20 and 21.

Welcome Reception
Date & Time : Wednesday, June 19, 18:00 ~ 21:00
Place   : Ocean View, 5F, ICC Jeju
Attire   : Smart Casual

Ocean View is on the 5th floor of the Jeju International Convention Center and you can enjoy the amazing seaside views of Seogwipo while meeting with fellow delegates. As this hall is famous for a shooting location of TV drama "All In" which led the "Korean Wave" prominently, you can have enjoyable opportunity to be in the scene.Canapes and drinks will be served.
All participants are invited to the Welcome Reception.

Conference Dinner & Korean Music Performance
Date & Time : Friday, June 21, 18:00 ~ 21:30
Place   : Tamna Hall, 5F, ICC Jeju
Attire   : Smart Casual

All participants are invited to the Conference Dinner. You can also purchase a ticket for your guest who would like to attend the Conference Dinner at the registration desk until 12:00 pm on June 20 for KRW77,000 (USD70). Tickets will not be sold on the day of the event.

Delegate Information

Badges
All attendees receive a name badge at registration. Badges are required at all times while attending meetings and social events.

Internet Services
Complimentary WiFi services are available in the whole meeting rooms and lobby on the 3rd and 4th floors of ICC Jeju throughout the conference. Participants may search the abstracts and full papers for PAICS 2013 through 'On-line Proceedings' at the PACIS 2013 official website from June 17.

Internet Lounge
3 sets of computers are set in the Internet Lounge located on the 3rd floor. Complimentary WiFi services are also available.

Security Awareness
Please protect your own personal property. Do not leave laptops, cameras, PDAs and other valuable items unsecured. Be conscious of individuals who appear out of place and particularly those who do not wear the conference identity badge.

Registration & Information Desk
The Conference Registration & Information Desk will operate at the lobby on the 3rd floor of ICC Jeju at the following times:

Tuesday	June 18	07:30-17:30
Wednesday	June 19	08:00-17:30
Thursday	June 20	08:00-17:30
Friday	June 21	08:00-17:30
Saturday	June 22	08:00-13:00

* You can get the information on tour, accommodation and shuttle bus at Hana Tour Booth on the 3rd floor of ICC Jeju.
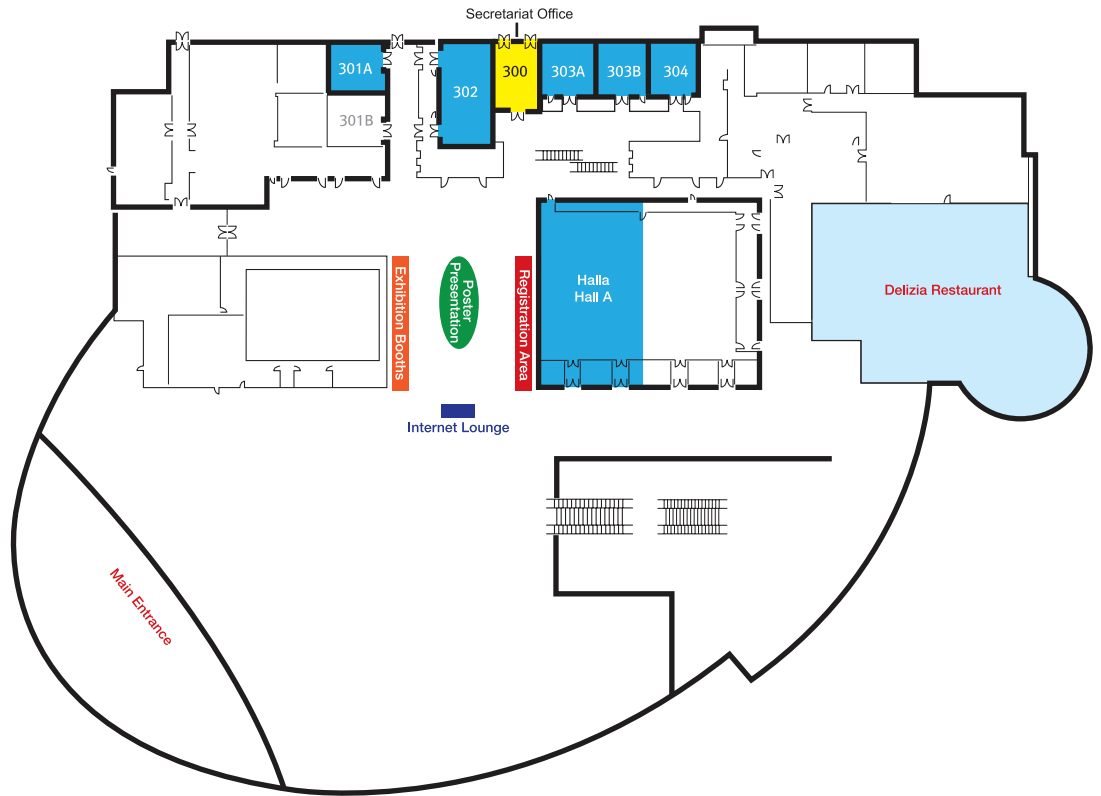
Exhibitors
There are four exhibition booths in the lobby on the 3rd floor. Please visit the booths during the conference.

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Transportation Service
The organizing committee will provide the shuttle bus services between conference hotels and conference venue.
You can download the shuttle bus schedule from the conference website and also get it at the registration desk area in Jeju.

3F

Secretariat Office

301A
301B
302
300
303A
303B
304

Exhibition Booths

Poster Presentation

Registration Area

Halla Hall A

Delizia Restaurant

Internet Lounge

Main Entrance

Floor Plan of
ICC Jeju (Main Venue)

4F

401A
401B
400
402A
402B
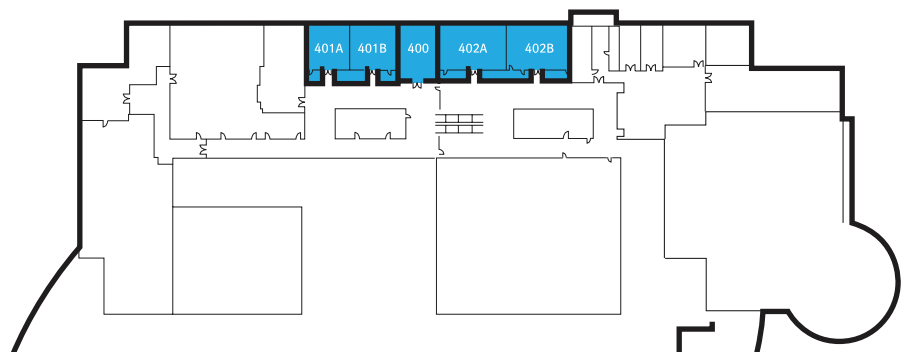
Overall Program Schedule
for PACIS 2013

Tuesday, June 18

Place	ICC Jeju (Main Venue)	Seogwipo KAL Hotel
08:00 - 12:00	AIS-Journals Joint Author Workshop Chair: Eldon Y. Li (Invitation Only), Ocean View, 5F	
13:00 - 17:00		Doctoral Consortium
18:30 - 21:00		Doctoral Consortium Welcome Dinner

Wednesday, June 19

Place	ICC Jeju (Main Venue)						
Room & Time	301A	303A	303B	401A	401B	402A	402B
09:00 - 10:30	No Session	JAIS-Sponsored Paper Development Workshop Chairs - Hock Hai Teo - Choon Ling Sia - Fiona Fui-Hoon Nah - JAIS Workshop Editors (Invitation Only)	No Session	No Session	No Session	KMIS Workshop-01 Cloud Computing Chair Jae-Nam Lee (Korean)	KMIS Workshop-02 IT/IS Management Chair Wonjin Jung (Korean)
10:30 - 11:00	Coffee Break						
11:00 - 12:30	No Session	JAIS-Sponsored Paper Development Workshop Chairs - Hock Hai Teo - Choon Ling Sia - Fiona Fui-Hoon Nah - JAIS Workshop Editors (Invitation Only)	No Session	KMIS Workshop-03 Smart IT & Life Chair Chulmo Koo (Korean)	KMIS Workshop-04 Big Data & Data Visualization Chair Jaehee Cho (Korean)	KMIS Workshop-05 Social Media & Human Behavior Chair Jaeki Song (Korean)	KMIS Workshop-06 IS Security & Privacy Chair Hee-Woong Kim (Korean)
12:30 - 14:00	Lunch						
14:00 - 15:30	No Session	Workshop on IT Management and Value Creation Chair Gwanhoo Lee	Workshop on Social, Mobile, and IT Revolution Chair Jungpil Hahn	Workshop on the Next IT Service Frontier Chair Dan J. Kim	KMIS Workshop-07 Mobile Applications Chair Jae Yun Moon (Korean)	KMIS Workshop-08 SNS & Individual Impact Chair Gee-Woo Bock (Korean)	KMIS Workshop-09 E-Business (I) Chair Kyoung Jun Lee (Korean)
15:30 - 16:00	Coffee Break						
16:00 - 17:30	OCIS Workshop Chair Atreyi Kankanhalli 15:00 - 17:00 (Invitation Only)	Workshop on IT Management and Value Creation Chair Gwanhoo Lee	Workshop on Social, Mobile, and IT Revolution Chair Jungpil Hahn	Workshop on the Next IT Service Frontier Chair Dan J. Kim	KMIS Workshop-10 Enterprise Systems & Business Process Management Chair Soon-Chang Park (Korean)	KMIS Workshop-11 SNS & Business Impact Chair Byungjoon Yoo (Korean)	KMIS Workshop-12 E-Business (II) Chair Cheol Park (Korean)
17:00 - 18:00	Welcome Reception for Track Chairs (Invitation Only) - Tamna Hall Foyer, 5F						
18:00 - 21:00	Conference Welcome Reception - Ocean View, 5F						

Thursday, June 20

Place	ICC Jeju (Main Venue)				
09:00 - 09:20	Opening Ceremony - Halla Hall A, 3F				
09:20 - 10:30	Keynote 1 & Keynote 2 - Halla Hall A, 3F				
10:30 - 11:00	Coffee Break				
Room & Time	**301A**	**302**	**303A**	**303B**	**304**
11:00 - 12:30	T01-1 Economics of IS	T06-1 Social Media and Business Impacts (Transformation)	T09-1 IT/IS Strategy, Leadership, and Governance	T17-1 IS Education and Learning	T20-1 / T08-1 Accounting Information Systems IS Security and Privacy
12:30 - 14:00	Lunch - Delizia Restaurant, 3F				
13:00 - 14:00	Poster Session I (35 RIPs) - Lobby Area, 3F				
14:00 - 15:30	T01-3 Economics of IS	T06-3 Social Media and Business Impacts (Transformation)	T09-2 IT/IS Strategy, Leadership, and Governance	T17-2 IS Education and Learning	T08-2 IS Security and Privacy
15:30 - 16:00	Coffee Break				
16:00 - 17:30	T01-5 / T05-1 Economics of IS IT Sourcing and Cloud Computing	T06-4 Social Media and Business Impacts (Transformation)	T09-3 IT/IS Strategy, Leadership, and Governance	T17-3 / T03-1 IS Education and Learning Culture and Global IT/IS Management	T16-1 IT/IS in Healthcare

Friday, June 21

09:00 - 09:20	AIS Direction - Halla Hall A, 3F				
09:20 - 10:30	Keynote 3 & Keynote 4 -Halla Hall A, 3F				
10:30 - 11:00	Coffee Break				
Room & Time	**301A**	**302**	**303A**	**303B**	**304**
11:00 - 12:30	T05-2 IT Sourcing and Cloud Computing	T06-5 Social Media and Business Impacts (Transformation)	T11-1 Service Science and IS	T16-2 IT/IS in Healthcare	T07-1 Green IT and Sustainability
12:30 - 14:00	Lunch - Delizia Restaurant, 3F				
14:00 - 15:30	T05-3 IT Sourcing and Cloud Computing	T06-6 Social Media and Business Impacts (Transformation)	T11-2 / T19-1 Service Science and IS Social and Organizational Aspects of IT/IS	T08-3 IS Security and Privacy	T07-2 Green IT and Sustainability
15:30 - 16:00	Coffee Break				
16:00 - 17:30	T03-2 Culture and Global IT/IS Management	T06-7 Social Media and Business Impacts (Transformation)	T19-2 Social and Organizational Aspects of IT/IS	T08-4 IS Security and Privacy	T07-3 Green IT and Sustainability
17:00 - 18:00	Poster Session II (35 RIPs) - Lobby Area, 3F				
18:00 - 21:30	Conference Dinner - Tamna Hall, 5F				

Saturday, June 22

Room & Time	**301A**	**302**	**303A**	**303B**	**304**
9:00 - 10:30	T03-3 Culture and Global IT/IS Management	T06-8 Social Media and Business Impacts (Transformation)	T19-3 Social and Organizational Aspects of IT/IS	T04-1 IT Project Management	T14-1 Human Computer Interaction
10:30 - 11:00	Coffee Break				
11:00 - 12:30	T04-2 IT Project Management	T06-9 Social Media and Business Impacts (Transformation)	T19-4 Social and Organizational Aspects of IT/IS	T13-4 Human Behavior and IS	T21-4 Enterprise Systems and Business Process Management
	End of Conference				

Thursday, June 20

Place	ICC Jeju (Main Venue)				
09:00 - 09:20	Opening Ceremony - Halla Hall A, 3F				
09:20 - 10:30	Keynote 1 & Keynote 2 - Halla Hall A, 3F				
10:30 - 11:00	Coffee Break				
Room & Time	401A	401B	402A	402B	400
11:00 - 12:30	T18-1 IS Implementation, Adoption, and Diffusion	T12-1 Design Science and IS	T02-1 / T01-2 Knowledge Management and Business Intelligence — Economics of IS	T06-2 Social Media and Business Impacts (Transformation)	Panel 1 IS History
12:30 - 14:00	Lunch - Delizia Restaurant, 3F				
13:00 - 14:00	Poster Session I (35 RIPs) - Lobby Area, 3F				
14:00 - 15:30	T18-2 IS Implementation, Adoption, and Diffusion	T12-2 Design Science and IS	T13-1 Human Behavior and IS	T10-1 / T01-4 Electronic and Mobile Businesses — Economics of IS	Panel 2 IS Research Methodologies
15:30 - 16:00	Coffee Break				
16:00 - 17:30	T18-3 IS Implementation, Adoption, and Diffusion	T12-3 Design Science and IS	T13-2 Human Behavior and IS	T21-1 Enterprise Systems and Business Process Management	No Session

Friday, June 21

09:00 - 09:20	AIS Direction - Halla Hall A, 3F				
09:20 - 10:30	Keynote 3 & Keynote 4 -Halla Hall A, 3F				
10:30 - 11:00	Coffee Break				
Room & Time	401A	401B	402A	402B	400
11:00 - 12:30	T18-4 / T15-1 IS Implementation, Adoption, and Diffusion Theory and Research Methods	T22-1 / T09-4 General Topics IT/IS Strategy, Leadership, and Governance	T02-2 Knowledge Management and Business Intelligence	T10-2 Electronic and Mobile Businesses	Tutorial 1 Security System in Smart Phones
12:30 - 14:00	Lunch - Delizia Restaurant, 3F				
14:00 - 15:30	T09-5 IT/IS Strategy, Leadership, and Governance	T22-2 General Topics	T02-3 Knowledge Management and Business Intelligence	T10-3 Electronic and Mobile Businesses	No Session
15:30 - 16:00	Coffee Break				
16:00 - 17:30	T21-2 Enterprise Systems and Business Process Management	T22-3 General Topics	T13-3 Human Behavior and IS	T10-4 Electronic and Mobile Businesses	No Session
17:00 - 18:00	Poster Session II (35 RIPs) - Lobby Area, 3F				
18:00 - 21:30	Conference Dinner - Tamna Hall, 5F				

Saturday, June 22

Room & Time	401A	401B	402A	402B	400
9:00 - 10:30	T21-3 Enterprise Systems and Business Process Management	T22-4 General Topics	T02-4 Knowledge Management and Business Intelligence	T02-5 Knowledge Management and Business Intelligence	No Session
10:30 - 11:00	Coffee Break				
11:00 - 12:30	T10-5 / T02-7 Electronic and Mobile Businesses Knowledge Management and Business Intelligence	T13-5 Human Behavior and IS	T10-6 Electronic and Mobile Businesses	T02-6 Knowledge Management and Business Intelligence	No Session
	End of Conference				

Pacific Asia Conference
on Information Systems 2013

"Smart, Open and Social Information Systems"

June 18-22, 2013

Workshops

PACIS 2013

PACIS 2013

TUESDAY, JUNE **18**

AIS-Journals Joint Author Workshop

08:00 - 12:00   **AIS-Journals Joint Author Workshop** ………..……………………………..……………………………… Ocean View, 5F

Chair: Eldon Y. Li (National Chengchi University)

Table #1   **Mentor: Kai Lim (City University of Hong Kong)**

- Exploring Macro-Level Factors in M-Banking Adoption for Rural SMEs in Bangladesh from the Bank's Perspective: A Focus Group Study
  Md Taimur Ahad, Laurel Evelyn Dyson, Valerie Gay (University of Technology Sydney)

- Examining a Model of Mobile Healthcare Technology Acceptance by the Elderly
  Chun-Hua Hsiao (Kainan University), Kai-Yu Tang (National Taiwan University of Science and Technology),
  Mei-Chun Chen (Vanung University)

- An Exploration of Remote Healthcare Service Adoption from Multi-Stakeholders in China
  Xitong Guo (Harbin Institute of Technology), Dominic Thomas, Yurong Chrisy Yao (Suffolk University)

- A Study on Technology Acceptance for Cloud Service System Development
  Shu-Feng Tseng, Yu-Ling Won (National Chengchi University)

Table #2   **Mentor: Jason Thatcher (Clemson University)**

- Does Customer Membership Level Affect Online Reviews? A Study of Online Reviews 360buy.com in China
  Dong Pu Fu, Kanliang Wang (Renmin University of China)

- Research about the Online Review Effects on Product Sales in Different Stages
  Qiang Yan, Juanli Wu, Qinying Wang, Lianren Wu (Beijing University of Posts and Telecommunications)

- Consumer E-Service Evaluation in Hong Kong Online Music Subscription Service Industry
  Kevin K.W. Ho (University of Guam), Eric W.K. See-To, Billy Chiu, Mandy Wu (The Hong Kong Polytechnic University)

- Developing Consumers' Brand Loyalty in Companies' Microblogs: The Roles of Social-and Self-Factors
  Sasa Wang, Kem Z.K. Zhang (University of Science and Technology of China), Matthew K.O. Lee (City University of Hong Kong)

Table #3   **Mentors: Guy Gable (Queensland University of Technology), Mary Tate (Victoria University of Wellington)**

- In-Role and Extra-Role Knowledge Sharing: A Self-Determination Perspective
  Xiling Cui (Hong Kong Shue Yan University), Timon C. Du (Chinese University of Hong Kong),
  Kelly Z. Peng (Hong Kong Shue Yan University)

- A Multi-Perspective Approach to Knowledge Management in Complex Environments: A Case Study in an Australian Government
  Choonbae Yoo, Igor Hawryszkiewycz, Kyeong Kang (University of Technology Sydney)

- Sensor-based Knowledge Discovery from a Large Quantity of Situational Variables
  Norihiko Moriwaki (Hitachi, Ltd. & Tokyo Institute of Technology), Dai Senoo (Tokyo Institute of Technology)

- A Qualitative Investigation of the SECI Model's Knowledge Conversions in the Applications Development Context
  Christobal Cayaba, Zelinna Pablo (De La Salle University)

- Identifying Factors for Inter-Organization Knowledge Sharing
  Nur Syufiza Ahmad Shukor (Universiti Selangor & Universiti Teknologi Malaysia), Azizah Abdul Rahman,
  Noorminshah A. Iahad (Universiti Teknologi Malaysia)

Table #4   **Mentor: Arun Rai (Georgia State University)**

- Dynamics of Price Elasticity Over Time: Evidence from the E-Book Industry
  Eunkyoung Lee, Byungtae Lee (Korea Advanced Institute of Science and Technology)

- Price Elasticity in Electronic Markets: Evaluating Quality and Product Information for Search and Experience Products
  Kyunghee Lee, Byungtae Lee (Korea Advanced Institute of Science and Technology)

- Evaluating IS/IT Projects: Revealing the Causes of Equivocality
  A. Arviansyah, Ton Spil, Jos van Hillegersberg (University of Twente)

- Logistics Exception Management: A Theory-Driven Real-Time Decision Model
  Shijia Gao (Monash University at Caulfield Campus), Dongming Xu, Peter Green (The University of Queensland)

Table #5   Mentors: Christina Soh Wai Lin (Nanyang Technological University), Ola Henfridsson (University of Warwick)

- Agile Usage: Refining a Theoretical Model
  Mali Senapathi (AUT University), Meghann Drury (Fordham University), Ananth Srinivasan (The University of Auckland)

- Artifactual Agency in Open Design
  George Kuk, Nadia Kirilova (Nottingham University)

- Embedded Design Thinking as IT-Driven Innovation Enabler at Deutsche Bank
  Christophe Vetterli, Walter Brenner, Falk Uebernickel, Charles Petrie (University of St.Gallen), Dirk Stermann (Deutsche Bank)

- Benefits for ICT Shared Services: Observations from the Malaysian the HE Sector
  Wasana Bandara (Queensland University of Technology), Suraya Miskon (Universiti Teknologi Malaysia),
  Erwin Fielt, Guy Gable (Queensland University of Technology)

- Actor Network Theory as the Analysis Instrument: Exploring Negotiation between Partners in E-Procurement Network
  Noraizah Abu Bakar (Universiti Teknologi MARA), Konrad Peszynski (RMIT), Nurdiana Azizan (Universiti Sains Islam Malaysia),
  Norhayati Alias, Fatimah Alwi (Universiti Teknologi MARA)

Table #6   Mentors: Tien-Peng Liang (National Chengchi University), Jinsoo Park (Seoul National University)

- Reconciling Complex Organizations and Data Management: The Panopticon Paradigm
  Eric Buffenoir (CNRS Montpellier), Isabelle Bourdon (University Montpellier 2)

- Knowledge-based Approach to Evidence-based Public Policy Work: The Case of Sustainable Development and
  Climate Change Policy in Asia
  Jeremy Aarons, Henry Linger (Monash University)

- Justdial: Reducing the Digital and Knowledge Divides at the Base-of-the-Pyramid
  Helen S. Du (Macau University of Science and Technology), Kuldeep Kumar (Florida International University),
  Yulin Fang (City University of Hong Kong)

- Geometric Mean based Boosting Algorithm to Resolve Data Imbalance Problem
  Myoung-Jong Kim (Pusan National University), Dae-Ki Kang (Dongseo University)

Table #7   Mentors: Cynthia Beath (University of Texas at Austin), Elena Karahanna (University of Georgia)

- The Impact of Transformational Leadership Style on Exploitative and Exploratory Learning of ERP Systems
  Zhen Shao, Yuqiang Feng (Harbin Institute of Technology), Qing Hu (Iowa State University)

- The Democracy Cube as a Framework for Guiding Participatory Planning for Community-based IT Initiatives
  Zelinna Pablo, Sherwin Ona, Rachel Roxas, Charibeth Cheng, Allan Borra, Nathaniel Oco (De La Salle University)

- Business Rules Management Solutions Problem Space: Situational Factors
  Martijn Zoet, Johan Versendaal (HU University of Applied Sciences Utrecht)

- A Risk Scorecard Framework for E-Auditing in Indian Banking Sector
  Partha Saha, Indranil Bose (Indian Institute of Management Calcutta), Pradeep Ray (University of New South Wales),
  Ambuj Mahanti, Binay Bhushan Chakraborty (Indian Institute of Management Calcutta)

- Public E-Service Sustainability Failure Factors: Project Stakeholders' Views
  Haslinda Sutan Ahmad Nawi (Universiti Selangor & Universiti Teknologi Malaysia), Azizah Abdul Rahman,
  Othman Ibrahim (Universiti Teknologi Malaysia)

Table #8   Mentors: Ping Zhang (Syracuse University), Paul B. Lowry (City University of Hong Kong)

- Motivational and Social Capital Factors Influencing the Success of Social Network Sites: Twitter Case
  Julie Ann A. Dumlao, Sung Ho Ha (Kyungpook National University)

- Social Media and Senior Citizen's Quality of Life: A New Lifestyle for Ageing Society
  Peter Ractham, Laddawan Kaewkitipong (Thammasat University)

- Influences of E-Retailer Sponsored Virtual Community on Consumer Loyalty: An Exploration of Underlying Mechanisms
  Qingqing Bi, Doug Vogel (City University of Hong Kong)

- Collaboration as a Strategic Service in Government Online Communities
  Stephen Smith (Macquarie University), Vincent Pang (University of NSW), Stewart Clegg,
  Mehran Abolhasan (University of Technology Sydney)

- Research to Identify the Relationship between Consumers' Attitude and Mobile Advertising across Nations
  Maidul Islam, Mincheol Kang, Sung-Byung Yang (Ajou University)

Table #9 Mentors: Richard L. Baskerville (Georgia State University), Sandra A. Slaughter (Georgia Institute of Technology)

- Enabling Supply Chain Agility through IOS Integration and Supply Chain Flexibility
  Neil Lee, Eric Wang (National Central University)

- Improvisation of Offshore IT Outsourcing in High Velocity Environments
  Xiaoyan Li (Jiangxi Normal University)

- Exploring the Potential Use of Web 2.0 for Supply Chain Management
  Ji Hyeon Im, Sherah Kurnia (The University of Melbourne)

- Understanding Successful IT Outsourcing Governance: A Meta-Analysis
  Shelly P.J. Wu (National Sun Yat-sen University), Detmar Straub (Georgia State University),
  Ting-Peng Liang (National Chengchi University)

- Data Quality/Information Quality Research: Research Literature Framework and Evolution
  Tan Zhang, Yue Wu, Hongyun Zhang, Yuewen Liu (Xi'an Jiaotong University), Wayne Huang (Ohio University)

Table #10 Mentor: Fiona Fui-Hoon Nah (Missouri University of Science and Technology)

- Google Wave Failure: Lesson Learned for Diffusion of an Online Collaboration Tool
  Laddawan Kaewkitipong, Peter Ractham (Thammasat University)

- The Role of User-Technology Fit on User Evaluations of Information Systems
  Kingzoo Chen (Toko University), Shin-Yuan Hung (National Chung Cheng University), David C Yen (Miami University)

- Does Flow Experience Matter?
  Seoyun Choi (Yonsei University), Dong Back Seo (University of Groningen)

- Not Only Fun and Fortune: Exploring Motivational Factors and Moderating Effects in Chinese Crowdsourcing Contest
  Yuxiang Chris Zhao, Kewen Wu, Qinghua Zhu (Nanjing University)

Table #11 Mentor: Michael Myers (The University of Auckland)

- Rethinking Growth in Information Systems Research
  Holger Schrödl (Otto-von-Guericke University Magdeburg), Paulina Simkin (University of Augsburg)

- Sustaining Information Systems as a Discipline: Towards an Evolving Theory of Information Systems Discipline
  Hadi Kandjani, Peter Bernus (Griffith University)

- Toward Process Theories on Employees' Compliance with IS Security Procedures: An Empirical Study
  Mari Karjalainen (Oulu University), Mikko Siponen (University of Jyväskylä), Suprateek Sarker (Washington State University)

- Sensible Organisation: A Unifying Construct for Information Systems in Diverse Ecologies
  Helen Hasan (University of Wollongong), Henry Linger (Monash University)

WEDNESDAY, JUNE **19**

OCIS Workshop

15:00 - 17:00   **OCIS Workshop** ·· **301A**

Chair: Atreyi Kankanhalli (National University of Singapore)
Mentors: Robert Davison (City University of Hong Kong), Hee-Woong Kim (Yonsei University), Carol Hsu (National Taiwan University)

- Theories in Environmental Sustainability Research: A Literature Review
  Josephine Chong (Auckland University of Technology)

- Emerging Research Trends and Issues in Big Data
  Hangjung Zo, Seunghoon Lee, Dongwon Lim, Jongbum Kim, Hwansoo Lee (Korea Advanced Institute of Science and Technology)

- The Intellectual Core of Human Computer Interaction Research
  Wen-Lung Shiau, Chen-Chao Kuo (Ming Chuan University)

- Exploring Qualitative Comparative Analysis in IS Research
  Josephine Chong, Angsana A, Bill Doolin (Auckland University of Technology)

- Categorizing Contribution Activities in Open Source Content Communities
  Sesia J. Zhao, Kem Z.K. Zhang (University of Science and Technology of China), Christian Wagner (City University of Hong Kong)

- An Investigation of eBbooks Usage in Hong Kong Universities
  Hokyin Jean Lai (Hong Kong Baptist University)

- Internet Use and Development of Democracies under Different Political Structures in Four Asian Countries: A Comparative Study
  SeungeuiRyu, Kallol Bagchi (The University of Texas at El Paso)

- Technology Initialization and Business Success in the Cloud Computing Context: A Theoretical Exploration
  Ranjit Bose, Robert Xin Luo (University of New Mexico), Wei Zhang (University of Massachusetts Boston)

JAIS-Sponsored Paper Development Workshop

09:00 - 12:30   **JAIS-Sponsored Paper Development Workshop** ·· **303A**

Chairs: Hock Hai Teo (National University of Singapore), Choon Ling Sia (City University of Hong Kong),
Fiona Fui-Hoon Nah (Missouri University of Science and Technology), JAIS Workshop Editors

- Interdependencies and Collaborative Action for Platform Leadership: A Comparative Analysis of Two Leading
  Chinese Multi-Sided Digital Platforms
  Felix Ter Chian Tan (University of New South Wales), Barney Tan (University of Sydney), Shan L Pan (National University of Singapore)

- Multichannel Trust Transfer and Repair
  Jyh-Jeng Wu (National United University), Shu-Hua Chien (National Taichung University of Science and Technology),
  Ying-Hueih Chen (Providence University), Wei-Kuang Wu (National United University)

- Senior Executives, IT Reputation Building & Market Valuation
  Jee-Hae Lim, Theophanis C. Stratopoulos, Tony S. Wirjanto (University of Waterloo)

- Understanding Software-as-a-Service Performance: A Dynamic Capability Perspective
  Chung-Hsiung Chiang, Shih-Wei Chou (National Kaohsiung First University of Science and Technology)

- Does Altruism Matter on Online Group Buying? Perspectives from Egotistic and Altruistic Behavior
  Wen-Lung Shiau (Ming Chuan University), Patrick Y. K. Chau (The University of Hong Kong)

- Guanxi in Information Technology Enabled Organizations: A Structuration Theory Perspective
  Qing Hu (Iowa State University), Jinghua Xiao, Kang Xie (National Sun Yat-Sen University)

- How to be Good at Sensing and Responding: The Roles of Three Types of IT Infrastructure
  One-Ki Daniel Lee, Peng Xu, Jean-Pierre Kuilboer, Noushin Ashrafi (University of Massachusetts)

- Dealing with Web - Mobile Service Transition: The Role of Consistency and Trust
  Yongqiang Sun, Xiao-Liang Shen (Wuhan University), Nan Wang (University of Science and Technology of China)

Workshop on IT Management and Value Creation

14:00 - 17:30   **Workshop on IT Management and Value Creation** ·· 303A

Chair: Gwanhoo Lee (American University)

- Examining CIO's Strategic Knowledge and Its Impact on ERP Assimilation and Firm Performance:
  An Empirical Study in China
  Zhen Shao, Yuqiang Feng (Harbin Institute of Technology)

- Determinants of IT-Enabled Business Innovation: A Perspective of Institutional Entrepreneurship Theory
  Dong Li, Biao Liu (Peking University)

- Software as a Service Adoption: Implications on IT Workers and Organisation Structure
  Freddie Mbuba, William Yu Chung Wang, Angsana Techatassanasoontorn (Auckland University of Technology)

- An Elaboration Likelihood Model Approach to the Provision of Innovative Services in Public Sector
  Aggeliki Tsohou, Habin Lee, Vishanth Weerakkody, Irani Zahir (Brunel University)

- Diversity Management Practices in Project Teams
  Yuzhu Li (University of Massachusetts Dartmouth), Bo Yang (Renmin University), James Jiang (Australian National University)

- Social Media Metrics: Are We Measuring Business Value?
  Muthu Ramanathan, Alexander Dreiling (Queensland University of Technology)

Workshop on Social, Mobile, and IT Revolution

14:00 - 17:30   **Workshop on Social, Mobile, and IT Revolution** ································· 303B

Chair: Jungpil Hahn (National University of Singapore)

- How Ceo's' Image Strategy on Micro-Blogs Effects Fans' Loyalty
  Jun Yan (Huazhong University of Science and Technology), Chuan Wei (Wuhan Branch of China Mobile Limited),
  Yaping Chang (Huazhong University of Science and Technology)

- Brand Power: Social Media and Electoral Outcomes
  Alison Parkes, Simon Milton (The University of Melbourne)

- A Study on Information Security Consideration in Smartwork
  Hee-Kyung Kong, Tae-Sung Kim (Chungbuk National University)

- Continuance Intention of Mobile Payment Services in China: An Agenda for Emprical Research
  Qiang Zeng, Jifeng Ma (Shantou University)

- The Effect of Electronic Word-of-Mouth Informational Conformity on Impulse Purchasing
  Eugenia Huang (National Chengchi University), Shu-Chiung Lin (Tatung University), Yi-Chen Ho,
  I-Ting Hsieh (National Chengchi University)

- Exploring the Relationship between Price Sensitivity and Price Comparison: The Moderating Role of Mobile Device Self-Efficacy
  Eugenia Huang, Chia-jung Tsui, Chi-Yuan Wei (National Chengchi University)

- The Utilization of Smartphones for the Job-Related Tasks
  Jae Sung Park, Hee Ok Rho, Joon Koh (Chonnam National University)

- Why Do Applications Request My Contacts Data? A Large-Scale Study on Openness &
  Control of User Contacts Permission in Android Mobile Applications Marketplace
  Jianhua Shao, George Kuk, Matthew Terrell (University of Nottingham), Chen Su (China Mobile Research Institute)

- Understanding the Factors Influencing Consumers' Behavior on Adopting Application Store
  Wen-Lung Shiau, Yi-Chieh Li (Ming Chuan University)

Workshop on the Next IT Service Frontier

14:00 - 17:30   **Workshop on the Next IT Service Frontier** ···401A
Chair: Dan J. Kim (University of North Texas)

- Development of a Tool for Measuring and Analyzing Internet Users' E-Personality
  Chih-Hung Chou, C.K. Farn (National Central University)

- Rating Score and Comment Orientation under the Influence of Online Marketplace Sellers
  Eugenia Huang (National Chengchi University), Shu-Chiung Lin (Tatung University), I-Ting Hsieh,
  Yi-Chen Ho (National Chengchi University)

- The Importance of Information Quality Aspects in the Web-based Information Systems Development in Web-Consulting Organisations
  Azlianor Abdul-Aziz (Universiti Teknikal Malaysia Melaka), Andy Koronios, Jing Gao (University of South Australia),
  Muhammad Sulong (Universiti Teknikal Malaysia Melaka)

- An Ensemble Feature Selection Approach to Spam Classification
  Jin Tian, Min-Qiang Li, Fu-Zan Chen, Nan Feng (Tianjin University)

- Validatation of Theories and Prototypes in Research Using Design Science
  Ching-Shen Dong, Gabrielle Peko, David Sundaram (The University of Auckland)

- A Research on the Affected Factors to Students' Perceived Fairness on Computer-based Test
  Ruobin Wang (North China University of Technology)

- The Possibility of Microinsurance to Cover Medical Cost of the Poor under Mobile Clinics in India
  Jitsuzo Katsumata, Tetsuya Toma, Tetsuro Ogi (Keio University)

KMIS Workshop

09:00 - 10:30   **KMIS Workshop-01** ···402A
Cloud Computing
Chair: Jae-Nam Lee (Korea University)

- A Study on the Technology Acceptance Factors of the Public Cloud Computing Services
  Dae Ho Kim, Tae Hyung Kim (Mok Won University)

- Research Trend Analysis on Cloud Computing Using Social Network Analysis
  Dong Sung Kim, Jong Woo Kim (Hanyang University)

- Cross-National Study on Factors Affecting Cloud Computing Adoption in the Public Sector: Focus on Perceived Risk
  Jean Pierre Gashami, Younghoon Chang, Myeong-Cheol Park (Korea Advanced Institute of Science and Technology)

- A Study on the Intention to Use Cloud Services based on Their Characteristics
  Soo Young Yoon, Jay In Oh (Dankook Unversity)

09:00 - 10:30   **KMIS Workshop-02** ···402B
IT/IS Management
Chair: Wonjin Jung (Dankook University)

- Design of NFC-based Out-of-Home Advertising Business Model
  June Yeop Lee, Jungho Jun, Kyoung Jun Lee (Kyung Hee University)

- Constructing NFC-based Exhibition System and Analysis of Exhibitors' Action Data
  Myoung Hee Choi, Jungho Jun, Kyoung Jun Lee (Kyung Hee University)

- Comparing the Perception of Korea and Japan on the Awareness of Future Technologies
  Soon-Chang Park (Hyupsung University)

11:00 - 12:30 KMIS Workshop-03 ·· 401A

Smart IT & Life
Chair: Chulmo Koo (Kyung Hee University)

- Utilization of Mobile Information and Perceptions of Society: A Comparison of Korea, China, U.S.A and Japan
  Jong Kun Jun (Hankuk University of Foreign Studies), Thae Min Lee (Chungbuk National University), Cheol Park (Korea University)

- A Study on the Interferences between Work and Nonwork in the Smart Work Context
  Sangjo Oh (Dongyang Mirae University), Yong-Young Kim (Konkuk University), Jong Man Lee (Dongyang Mirae University)

- Are We Happy in Smart Work Era?
  Tae-Won Kim (Chungbuk National University), Sang-Hyun Park (National Information Society Agency),
  Sang-Wook Kim (Chungbuk National University)

11:00 - 12:30 KMIS Workshop-04 ·· 401B

Big Data & Data Visualization
Chair: Jaehee Cho (Kwangwoon University)

- Developing Knowledge Map of Big Data Field through Co-Word Analysis
  Eunjin Kim, Wonkyun Joo, Jinseo Park (Korea Institute of Science and Technology Information)

- Social Search Effects on Metamemory
  Hyun-Woong Jo, Sang-Wook Kim (Chungbuk National University)

- Tutorial: Data Visualization
  Jaehee Cho (Kwangwoon University)

11:00 - 12:30 KMIS Workshop-05 ·· 402A

Social Media & Human Behavior
Chair: Jaeki Song (Sogang University)

- Enriching Seamless Customer Experience in Electronic Cross-Channel Commerce
  Jaeki Song, Seonjin Shin, Miri Kim (Sogang University), Junghwan Kim (Texas Tech University)

- The Effects of Characteristics of Online Customer Review on Review Helpfulness
  Seungjoon Lee, Hyunjeong Kang (Hongik University)

- Comparing the Perception of Korea and Japan on the Concern of Future Technologies
  Soon-Chang Park (Hyupsung University)

11:00 - 12:30 KMIS Workshop-06 ·· 402B

IS Security & Privacy
Chair: Hee-Woong Kim (Yonsei University)

- A Study on Policy of Personal Information Protection in Big Data Era: Focus on Effective Regulation, Privacy Control, and Trust
  Younghoon Chang, Hyunmok Oh, Jimin Kim, Myeong-Cheol Park (Korea Advanced Institute of Science and Technology)

- The Impact of CPO Characteristics and Roles on Organizational Security Performance
  Jiyoung Wee, Jaeyoung Jang, Beomsoo Kim (Yonsei University)

- The Influence of Perceived Social Presence of E-Shopping Sites on Perceived Deception
  Michal Waszkiewicz, Jongkun Jun (Hankuk University of Foreign Studies)

14:00 - 15:30 KMIS Workshop-07 ·· 401B

Mobile Applications
Chair: Jae Yun Moon (Korea University)

- Improvement on the Continuous Use based on Kakaotalk Mobile Social Game
  Yo-seob Bae (Yonsei University)

- A Study on the Influencing Factors of Online Word-of-Mouth Adoption in the Applications Market - Using Elaboration Likelihood Model
  Ji-yeon Shin, Soon-han Bae, Yun-young Song, Seung-ik Baek (Hanyang University)

- Effects of Attributes of Smartphone Application on the Network Externality
  Ji-eun Jeong, Sang-Wook Kim (Chungbuk National University)

- Acceptance Model of Smart Magazine in Terms of Information Sharing
  Hyun Joo Lee, Jin Ki Kim (Korea Aerospace University)

14:00 - 15:30   KMIS Workshop-08 ··· **402A**

SNS & Individual Impact
Chair: Gee-Woo Bock (Sungkyunkwan University)

- Cross-National Comparison of Social Interaction on Social Network
  Hyerin Kim, Younghoon Chang, Hangjung Zo, Myeong-Cheol Park (Korea Advanced Institute of Science and Technology)

- A Study on SNS Friendship Desire: Its Antecedents and Consequence
  Yoon-Jung Jang, Hee-Woong Kim (Yonsei University)

- SNS Usage Behavior Classification Model according to the Motivation Participation
  Sun-Hee Park, Tae-Won Kim, Sang-Wook Kim (Chungbuk National University)

- The Effects of the Content in Social Network on the Human Values based on Cultural Backgrounds
  Miri Kim, Jaeki Song (Sogang University)

14:00 - 15:30   KMIS Workshop-09 ··· **402B**

E-Business (I)
Chair: Kyoung Jun Lee (Kyung Hee University)

- Optimal Revenue Model for Online Intermediaries
  Kihoon Kim (Korea University), Heungsoo Jang (LogisAll)

- In-House E-Currency Technology and Application Cases
  Hyun-Joo Kim (Dankook University), Soo-Jong Lee (Hyupsung University), In-Chul Shin (Dankook University)

- A Study on the Impact of Music Recommender System in Online Digital Music Distributors
  Hyun Mo Kim, Jae Hong Park, Min Yong Kim (Kyung Hee University)

- An International Comparison on the Expectation of Future Promising Technologies
  Soon-Chang Park (Hyupsung University)

16:00 - 17:30   KMIS Workshop-10 ··· **401B**

Enterprise Systems & Business Process Management
Chair: Soon-Chang Park (Hyupsung University)

- An Exhibition Booth Layout Allocation Procedure Based on Booth Network Analysis
  Yoon Jeong Jeong, Hyun Sil Moon, Jae Kyeung Kim (Kyung Hee University)

- The Effect of CAI Capabilities on the NPD Productivities: Focusing on the Dynamic Capability Theory
  Jae Eok Shim, Jay In Oh (DankookUnversity)

- An International Comparison on the Issues of Future Promising Technologies
  Soon-Chang Park (Hyupsung University)

- An Exploratory Study for the Impact of Transactive Memory on Organizational Knowledge Creation
  Chang Liu, Sang-Wook Kim, Wei Keon Zhang (Chungbuk National University)

16:00 - 17:30   KMIS Workshop-11 ··· **402A**

SNS & Business Impact
Chair: Byungjoon Yoo (Seoul National University)

- A Study on Continuous Use of Corporate SNS Accounts from an Emotional Perspective
  Juyeon Ham, Hyun-Sun Ryu, Sunghun Ji, Jae-Nam Lee (Korea University)

- The Predictive Impact of Online Social Network Services on the Stock Market-based on Twitter Users
  Ee-Hwan Kim, Jong-Sook Jin, Joo-Seok Park, Jae-Hong Park (Kyung Hee University)

- The Impact of the SNS and Personal Characteristics on Customer Relationship
  Byung Sub Cho, Jay In Oh (Dankook University)

- Exploratory Case Study for Key Successful Factors of Platform Business
  Arum Park, Kyoung Jun Lee (Kyung Hee University)

16:00 - 17:30   **KMIS Workshop-12** ·· **402B**

E-Business (Ⅱ)
Chair: Cheol Park (Korea University)

- A Study on the Influence of Customer Opinions Containing Negative Emotions on Organizational Innovation in an Online Brand Community
  Su-Yeon Jung, Han-Jun Lee, Yong-Moo Suh (Korea University)

- An Exploratory Study on Cyber Bullying
  So-Hyun Lee, Kyungjin Seo, Hee-Woong Kim (Yonsei University)

- Understanding the Role of Intermediary Fairness and Trust in the Supplier's Intention to Participate in B2B Reverse Auction
  Hyun Am Shin (Samsung Economic Research Institute), Won Jun Lee, Youn Jung Kang, (Sungkyunkwan University)

- Website's Quality, Satisfaction, and Visit Intention: Visit Korea Website
  Chulmo Koo, Changseok Lee, Namho Chung (Kyung Hee University)

Pacific Asia Conference on Information Systems 2013

"Smart, Open and Social Information Systems"

June 18-22, 2013

Presentation Sessions

PACIS
2013

PACIS 2013

THURSDAY, JUNE 20

09:20 - 10:30   Keynote Speech 1 ·· Halla Hall A
- New Business Paradigm of Telco and Internet
  Sang Chul Lee (Chief Executive Officer of LG U+)

    Keynote Speech 2
- Smart Revolution, Change Distribution
  Kang Tae Lee (President and CEO of BC Card)

11:00 - 12:30   T01-1 Economics of IS ··· 301A

    Chair: Wonseok Oh (Korea Advanced Institute of Science and Technology)

◆ Optimal Software Outsourcing Contract under Asymmetric Information: Bundling Development and Maintenance Support
  Qiang Zeng (Shantou University), Shivendu Shivendu (University of California)

- Understanding the Effect of Message Content and User Identity on Information Diffusion in Online Social Networks
  Insoo Son, Dongwon Lee, Youngkyu Kim (Korea University)

- A Sentiment-based Hybrid Model for Stock Return Forecasting
  Tiejun Wang, Qixu Gong, Wang Ren, Yanyan Wang, Xubin Luo, Qing Li (Southwestern University of Finance and Economics)

11:00 - 12:30   T06-1 Social Media and Business Impacts (Transformation) ······································ 302

    Chair: Daniel Beverungen (University of Münster)

- Circadian Rhythms of Friend-Making Behavior: An Investigation through Online Gaming Community
  Ximeng (Simon) Wang, Cheng Zhang, Chee Wei Phang, Yunjie Xu (Fudan University), Xiaohua Zeng (City University of Hong Kong)

- Use of Social Media in the Workplace
  Chei Sian Lee (Nanyang Technological University), Mary Beth Watson-Manheim (University of Illinois),
  Katherine M. Chudoba (Utah State University), Chay Hoon Lee (Keppel Offshore & Marine Ltd)

- Digital Social Signal Processing - Theoretical Underpinning and Research Agenda
  Andrea Malsbender, Matthias Voigt, Daniel Beverungen (University of Muenster),
  Michael Rosemann (Queensland University of Technology)

11:00 - 12:30   T09-1 IT/IS Strategy, Leadership, and Governance ·· 303A

    Chair: George Kuk (Nottingham University)

- The Effect of IT Complementary Resources on Fast Growth Small-to-Medium Enterprise Performance: A Resource-based View
  Rui Bi (Charles Sturt University), Robert M. Davison (City University of Hong Kong), Kosmas X. Smyrnios (RMIT University)

◆ Senior Executives, IT Reputation Building & Market Valuation
  Jee-Hae Lim, Theophanis C. Stratopolos, Tony S. Wirjanto (University of Waterloo)

- Effect of IT Skills on IT Capabilities and IT-Business Alignment
  Eric T. G. Wang, Chi-Hsing Chiu, Kai-Xiang Chen (National Central University)

11:00 - 12:30   T17-1 IS Education and Learning ··· 303B

    Chair: Honglei Li (Northumbria University)

- Quick Quiz: A Gamified Approach for Enhancing Learning
  Christopher Cheong, France Cheong, Justin Filippou (RMIT University)

- Understanding Student Perceptions of Game Elements to Develop Gamified Systems for Learning
  Christopher Cheong, Justin Filippou, France Cheong (RMIT University)

- If Use It, Will They Continue to Use? Student's Intention to Return to Wikipage Usage in Collaborative Group Project
  Honglei Li (Northumbria University)

11:00 - 12:30   T20-1 Accounting Information System / T08-1 IS Security and Privacy ·· **304**

Chair: Carla Wilkin (Monash University)

T08-1 IS Security and Privacy

- Disclosure of Organizational Information on Social Media: Perspectives from Security Managers
  Nurul Nuha Abdul Molok (International Islamic University Malaysia), Shanton Chang, Atif Ahmad (University of Melbourne)

T20-1 Accounting Information Systems

- The Maturity of Information Technology Competencies: A Case of Accounting Practitioners in the Malaysian Accounting Service
  Ku Maisurah Ku Bahador, Abrar Haider (University of South Australia)

- Risk Framing in Performance Measurement Systems: The Effect on Risky Decision-Making
  Preechaya Nuttasophon (The University of Melbourne), Kristian Rotaru, Axel Schulz (Monash University)

11:00 - 12:30   T18-1 IS Implementation, Adoption, and Diffusion ······················· ··· **401A**

Chair: Hefu Liu (University of Science and Technology of China)

◈ Can Intra-Firm IT Skills Benefit Supply Chain Integration and Performance?
  Eric T. G. Wang, Frank K. Y. Chou, S. Z. Lai (National Central University)

- Towards a Consumer Cloud Computing Maturity Model - Proposition of Development Guidelines,
  Maturity Domains and Maturity Levels
  Daniel Weiss, Jonas Repschläger, Rüdiger Zarnekow (Technical University of Berlin),
  Holger Schroedl (Otto-von-Guericke-University Magdeburg)

- The Moderating Role of Organizational Culture in the Relationship between Power, Trust, and eSCMS Adoption Intention
  Qian Huang, Kun Fang, Hefu Liu (University of Science and Technology of China)

11:00 - 12:30   T12-1 Design Science and IS ·· ··· **401B**

Chair: San-Yih Hwang (National Sun Yat-Sen University)

- Using Design Science Research to Incorporate Gamification into Learning Activities
  Christopher Cheong, France Cheong, Justin Filippou (RMIT University)

- Exploring Business Ecological Information with Personal Attention
  Fu-Ren Lin, An-Yun Lee, Ching-Pin Cheng (National Tsing Hua University)

- Complexity, Process and Agility in Small Development Teams: An Exploratory Case Study
  Paul Ralph, Jose Eduardo Narros (Lancaster University)

11:00 - 12:30   T02-1 Knowledge Management and Business Intelligence / T01-2 Economics of IS ································· **402A**

Chair: Byounggu Choi (Kookmin University)

T02-1 Knowledge Management and Business Intelligence

- The More the Worse? Mining Valuable Ideas with Sentiment Analysis for Idea Recommendation
  Hanjun Lee, Keunho Choi (Korea University), Donghee Yoo (Korea Military Academy), Yongmoo Suh (Korea University),
  Guijia He, Soowon Lee (Soongsil University)

- Competitive Altruism and Active Contribution in Virtual Communities
  Michael C. S. Chang (Australian National University)

T01-2 Economics of IS

- Does Self-Efficacy Contribute to Knowledge Sharing and Innovation Effectiveness? A Multi-Level Perspective
  Chia-Ying Li (National Taichung University of Technology and Science)

11:00 - 12:30 **T06-2 Social Media and Business Impacts (Transformation)** ·· **402B**

Chair: Sangkyu Rho (Seoul National University)

- Does Customer Membership Level Affect Online Reviews? A Study of Online Reviews from 360buy.Com in China
  Dongpu Fu, Kanliang Wang (Renmin University of China)

- An Empirical Study of Collective Continuance Intention on Virtual Community Page of Social Network Site
  Yu-Chieh Chang (Shu-Te University), Shih-Wei Chou (National Kaohsiung First University of Science and Technology)

- Information Mediation and Hop: Do Not Wipe away Footprints
  Taekyung Kim (National University of Singapore), Hyunjung Park, Sangkyu Rho, Sewon Moon (Seoul National University)

11:00 - 12:30 **Panel 1 IS History: What It Is and How to Best Represent It** ·· **400**

Organizer: Ping Zhang (Syracuse University)
Panelists: Richard Baskerville, Detmar Straub (Georgia State University), Doug Vogel (City University of Hong Kong)

14:00 - 15:30 **T01-3 Economics of IS** ··· **301A**

Chair: Sang-Yong Tom Lee (Hanyang University)

- Impact of Online Reviews on Mobile App Sales: Open Versus Closed Platform Comparison
  Chihoon Song, Kyungdo Park (Sogang Univeristy), Byung Cho Kim (Korea University)

- Human Resource Flow within Software Industry: A Firm-Level Investigation
  Chunmian Ge, Xiao Zou (National University of Singapore)

- Platform Market Share of Korean Online Game under Two-Sided Market with Low Switching Costs
  Seon Jun Kang, Sang-Yong Tom Lee (Hanyang University)

14:00 - 15:30 **T06-3 Social Media and Business Impacts (Transformation)** ··· **302**

Chair: Hong Joo Lee (Catholic University of Korea)

- Influencing Factors of Micro-Blogging Marketing of Travel Service Provider - An Empirical Research in China
  Wanyou Hou, Xiangbin Yan, Jian Sun (Harbin Institute of Technology)

- A Theoretical Model and Empirical Investigation of Social Networking Site Users' Switching Intention
  Fei Liu, Bo Xiao (Hong Kong Baptist University)

- Dealing with the Transition from Web to Mobile Services: The Role of Consistency and Trust
  Yongqiang Sun, Xiao-Liang Shen (Wuhan University), Nan Wang (University of Science and Technology of China)

14:00 - 15:30 **T09-2 IT/IS Strategy, Leadership, and Governance** ·· **303A**

Chair: Junghoon Moon (Seoul National University)

- Using an IT Strategy to Improve Company Interaction with Their Supply Chain - A Case Study of a Fire Truck
  Bodybuilding Business in Thailand
  Pakpoom Dejsakulrit, Brian Corbitt, Konrad Peszynski (RMIT University), Theeresak Thanasankit (Targetplace Co., Ltd. Bangkok)

- The Democracy Cube as a Framework for Guiding Participatory Planning for Community-based IT Initiatives
  Zelinna Pablo, Sherwin Ona, Rachel Edita Roxas, Charibeth Cheng, Allan Borra, Nathaniel Oco (De La Salle University)

- Open Source Software and Performance: A Fit Perspective
  Kaushik Ghosh (Lamar University), Thiagarajan Ramakrishnan (Prairie View A&M University), Jiban Khuntia (Oakland University)

14:00 - 15:30   T17-2 IS Education and Learning ·· **303B**

Chair: Xiling Cui (Hong Kong Shue Yan University)

- The Learning Impacts of a Concept Map based Classroom Response System
  Jin-Xing Hao (Beihang University and The Hong Kong Polytechnic University), Yan Yu (Renmin University of China),
  Ron Chi-Wai Kwok (City University of Hong Kong)

- Flow Experience and Challenge-Skill Balance in E-Learning
  Chih-Chien Wang, Ming-Chang Hsu (National Taipei University)

◆ A Typology and Hierarchical Framework of Technology Use in Digital Natives' Learning
  Zixiu Guo, Kenneth J. Stevens (The University of New South Wales), Yuan Li (Hebei University of Technology)

14:00 - 15:30   T08-2 IS Security and Privacy ·· **304**

Chair: Mari Karjalainen (University of Oulu)

- Context-Aware Access Control for Resources in the Ubiquitous Learning System Using Ciphertext-Policy Attribute-based Encryption
  Ling Yu, Bo Chen, Bei Huang, Ning Wang (Nanjing Normal University)

- What Increases Firms' Performance of Information Security Management and the Role of Regulatory Pressure
  Geuna Kim, Sanghyun Kim, Aaron M. French (Kyungpook National University)

- One Size Does Not Fit All: Different Cultures Require Different Information Systems Security Interventions
  Mari Karjalainen (University of Oulu), Mikko Siponen (University of Jyväskylä), Petri Puhakainen (Finnish Tax Administration),
  Suprateek Sarker (Washington State University)

14:00 - 15:30   T18-2 IS Implementation, Adoption, and Diffusion ··· **401A**

Chair: Paul Benjamin Lowry (City University of Hong Kong)

- What Accounts for Organizations' Different Usage of B2B E-Marketplaces?
  Yan Li (China University of Mining & Technology (Beijing)), Weiquan Wang (City University of Hong Kong),
  Yan Zhu, Jian Chen (Tsinghua University)

- Consumer E-Service Evaluation in Hong Kong Online Music Subscription Service Industry
  Kevin K. W. Ho (University of Guam), Eric W. K. See-To, Billy Chiu, Mandy Wu (The Hong Kong Polytechnic University)

- Linking Knowledge Sharing and Employee Creativity: Decomposing Knowledge Mode and Improving the Measure of
  Tacit Knowledge Sharing
  Wei He, Vincent Cho, Cong Qi, Xin Xu (The Hong Kong Polytechnic University), Feng Lu (Guizhou University)

14:00 - 15:30   T12-2 Design Science and IS ··· **401B**

Chair: Ching-Shen Dong (University of Auckland)

- Evaluating Business Modeling Tools from a Creativity Support System Perspective – Results from a Focus Group in the
  Software Development Industry
  Matthias Voigt, Ralf Plattfaut, Kevin Ortbach, Andrea Malsbender (University of Münster),
  Björn Niehaves (Hertie School of Governance GmbH), Jörg Becker(University of Münster)

◆ A Classification Model for Detection of Chinese Phishing E-Business Websites
  Hansi Jiang (Beijing Institute of Technology), Dongsong Zhang (University of Maryland), Zhijun Yan (Beijing Institute of Technology)

- Individual – Organizational Bindpoints: A Design Theory for Bring-Your-Own-System
  Richard Baskerville (Georgia State University), Allen Lee (Virginia Commonwealth University)

14:00 - 15:30　　**T13-1 Human Behavior and IS** ·· 402A

Chair: Xitong Guo (Harbin Institute of Technology)

- Social Network Effect on Bidding Strategy Adoption in Online P2P Lending Market
  Binjie Luo (Southwestern University of Finance and Economics), Zhangxi Lin (Texas Tech University),
  Siming Li (Southwestern University of Finance and Economics)

- Effects of Third Person Perception and Information System on Stock Market Crash
  Myunsoo Kim (Korea Advanced Institute of Science and Technology)

- Explaining the Role of User Commitment in Extended Use of Information Systems: An Empirical Investigation
  Wei Wang (Jinan University), Carol Xiaojuan Ou (Tilburg University)

14:00 - 15:30　　**T10-1 Electronic and Mobile Businesses / T01-4 Economics of IS** ··························· 402B

Chair: Ying-Hueih Chen (Providence University)

T01-4 Economics of IS

- Motivational and Social Capital Factors Influencing the Success of Social Network Sites: Twitter Case
  Julie Ann A. Dumlao, Sung Ho Ha (Kyungpook National University)

T10-1 Electronic and Mobile Businesses

- The Influence of Online Product Presentation and Seller Reputation on the Consumers' Purchase Intention
  across Different Involvement Products
  Qiuzhen Wang (Zhejiang University), Yiling Dai (Rikkyo University)

- Exploring Impact of E-Marketplace Reputation and Reference Group on Trust of E-Marketplace
  Ying-Hueih Chen (Providence University), Jyh-Jeng Wu (National United University), Irene R. R. Lu (Carleton University),
  Shu-Hua Chien (National Taichung University of Science and Technology)

14:00 - 15:30　　**Panel 2 IS Research Methodologies: What's New?** ·· 400

Organizer: Jae Kyu Lee (Korea Advanced Institute of Science and Technology)
Panelists: Michael Myers (University of Auckland), Kalle Lyytinen (Case Western Reserve University),
　　　　　Detmar Straub (Georgia State Unviersity), Ting-Peng Liang (National Chengchi University)

- Axiomatic Theories in IS Research and Paradigm Shift
  Jae Kyu Lee (Korea Advanced Institute of Science and Technology)

- New Developments in Qualitative Research
  Michael Myers (University of Auckland)

- Computational Methods that Augment Qualitative Methods
  Kalle Lyytinen (Case Western Reserve University)

- PLS/Covariance-based SEM and Formative Reflective Issue
  Detmar Straub (Georgia State University)

- Neuro IS Research
  Ting-Peng Liang (National Chengchi University)

16:00 - 17:30　　**T01-5 Economics of IS / T05-1 IT Sourcing and Cloud Computing** ·························· 301A

Chair: Byungjoon Yoo (Seoul National University)

T05-1 IT Sourcing and Cloud Computing

- An Empirical Study on the Enterprise Cloud Service Adoption
  Jung-Han Suh, Suk-Gwon Chang (Hanyang University)

T01-5 Economics of IS

- Analysis of Advertisement based Business Model under Technological Advancements in Fair Use Personal Recording
  Services: A Law and Economics Approach
  Myunsoo Kim, Byungtae Lee (Korea Advanced Institute of Science and Technology)

- An Intercountry Analysis on the Factors and Barriers to Internet Accessibility
  Omer Gibreel, Seongmin Jeon, Byungjoon Yoo (Seoul National University)

THURSDAY, JUNE 20　PRESENTATION SESSIONS

16:00 - 17:30   **T06-4 Social Media and Business Impacts (Transformation)** ···302

Chair: Pari Delir Haghighi (Monash University)

- Business Value of Enterprise Micro-Blogs: Empirical Study from weibo.com in Sina
  Jinghua Huang, Jing Zhang, Yangfan Li, Zhepeng Lv (Tsinghua University)

- Collaborative Aggregation of Individual Rating for Group Evaluation
  Li Yu, Haiyan Zhang, Liang Xun (Renmin University of China)

- Integrating Social Media with Ontologies for Real-Time Crowd Monitoring and Decision Support in Mass Gatherings
  Pari Delir Haghighi, Frada Burstein, He Li, Chao Wang (Monash University)

16:00 - 17:30   **T09-3 IT/IS Strategy, Leadership, and Governance** ·······································303A

Chair: Byung Cho Kim (Korea University)

- The Impact Mechanism of Transformational Leadership Style on Exploitative and Exploratory Learning of ERP Systems
  Zhen Shao, Yuqiang Feng (Harbin Institute of Technology), Qing Hu (Iowa State University)

- Improvisation of Offshore IT Outsourcing in High-Velocity Environments
  Xiaoyan Li (Jiangxi Normal University)

- IT Portfolio Investment Evaluation on E-Commerce Solution Alternatives
  Pei-Chi Chen, Ching-Chin Chern (National Taiwan University), Chung-Yang Chen (National Central University),
  Gwo-Hshiung Tzeng (Kainan University)

16:00 - 17:30   **T17-3 IS Education and Learning   / T03-1 Culture and Global IT/IS Management**······························ 303B

Chair: Peter Ractham (Thammasat Business School)

T03-1 Culture and Global IT/IS Management

- Interdependencies and Collaborative Action for Platform Leadership: A Comparative Analysis of Two Leading
  Chinese Multi-Sided Digital Platforms
  Felix Ter Chian Tan (University of New South Wales), Barney Tan (University of Sydney), Shan L. Pan (National University of Singapore)

T17-3 IS Education and Learning

- Perceptions of Information Communications Technology Education: A Supply-Side Case of Malaysian Private Education
  G. Y. Mui, Y. J. Tee, V. Y. Sien (HELP University)

- Adopting Internet Telephony Technology as a Cross-Cultural Communication Training Tool
  Charlie C. Chen (Appalachian State University), Peter Ractham (Thammasat Business School)

16:00 - 17:30   **T16-1 IT/IS in Healthcare** ··· 304

Chair: Ling-Ling Wu (National Taiwan University)

◈ Usage-Driven Health Information Portals: A Concept and Design
  Bang Viet Nguyen, Frada Burstein (Monash University)

- Physician Acceptance Behavior of the Electronic Medical Records Exchange: An Extended Decomposed Theory of Planned Behavior
  Pi-Jung Hsieh (Chia Nan University of Pharmacy & Science), Hui-Min Lai (Chienkuo Technology University),
  Pin-Yi Kuo (Chia Nan University of Pharmacy & Science)

- Retaining Participants in Web-based Health Intervention: Effects of Social Capital
  Jei-Fuu Chen, Ling-Ling Wu (Taiwan University)

16:00 - 17:30   **T18-3 IS Implementation, Adoption, and Diffusion** ·· **401A**

Chair: Duwaraka Yoganathan (National University of Singapore)

- Exploring M-Banking for Rural SMEs from the Bank's Perspective: A Focus Group Study in Bangladesh
  Md Taimur Ahad, Laurel Evelyn Dyson, Valerie Gay (University of Technology Sydney)

- Identifying Facilitators and Challenges for IT Adoption at a Local Malaysian Retail Company: The IT Management Perspective
  Sherah Kurnia (The University of Melbourne), Rahim MD. Mahbubur (Monash University),
  Richard Husada (Surabaya University), Saadat M. Alhashmi (Monash University)

- On the Driving Forces of Diffusion of Podcasting in Organizational Settings: A Case Study and Propositions
  Kangning Wei (Shandong University), Heshan Sun (University of Arizona), Huayong Li (Weifang Vocational College)

16:00 - 17:30   **T12-3 Design Science and IS** ··· **401B**

Chair: David Sundaram (University of Auckland)

- Double Ensemble Approaches to Predicting Firms' Credit Rating
  Jungeun Kwon, Keunho Choi, Yongmoo Suh (Korea University)

- The Design Science Research Roadmap: In Progress Evaluation
  Ahmad Alturki, Guy G. Gable, Wasana Bandara (Queensland University of Technology)

- Multi-Methodological Approaches in Design Science: A Review, Proposal and Application
  Xiaoyan Bai, David White, David Sundaram (University of Auckland)

16:00 - 17:30   **T13-2 Human Behavior and IS** ··· **402A**

Chair: Dongsong Zhang (University of Maryland)

- Do Facts Speak Louder than Words? Understanding the Sources of Punishment Perceptions in Software Piracy Behavior
  Yongqiang Sun (Wuhan University), Kai H. Lim, Yulin Fang (City University of Hong Kong)

- Revenging Instrumentality of eWOMS: An Investigation of Online Negative Consumption Information Contribution
  Xinwei Wang, Hock-Hai Teo, Deliang Wang (National University of Singapore)

- Effects of Neutralization Techniques and Rational Choice Theory on Internet Abuse in the Workplace
  Wenli Li, Lijiao Cheng (Dalian University of Technology)

16:00 - 17:30   **T21-1 Enterprise Systems and Business Process Management** ······························· **402B**

Chair: Juliana Sutanto (ETH Zurich)

- Evaluation of Business Processes for Business Process Standardization
  Philipp Zellner, Marcus Laumann (University of Applied Sciences)

◈ E-Learning System Implementation: Implications from the Construal Level Theory
  Candy K. Y. Ho (Hong Kong Baptist University), Weiling Ke (Clarkson University), Hefu Liu (University of Science and Technology of China)

- Determinants of SaaS ERP Systems Adoption
  Ravi Seethamraju (The University of Sydney)

FRIDAY, JUNE **21**

09:00 - 09:20 **AIS Direction** ·· **Halla Hall A**
AIS President Doug Vogel (City University of Hong Kong)

09:20 - 10:30 **Keynote Speech 3**
- The Impact of Smart Technologies on Financial Service Industry
  Bong Han Cho (President and CEO of Hana I&S)

Keynote Speech 4
- Smart Tourism in Korea - Through the Study of the Travel Industry
  Sang Hwan Park (CEO and Chairman of Hana Tour)

11:00 - 12:30 **T05-2 IT Sourcing and Cloud Computing** ·· **301A**
Chair: Stephen Smith (Macquarie University)

- Intrinsic and Extrinsic Motivation Impact on Mobile Cloud Computing Continuance Intention
  Mirsobit Mirusmonov, Changsu Kim (Yeungnam University)

◈ Exploring the Contribution of Problems in Team-Level Functionality to the Failure of Offshore-Outsourced Software Projects
  Tom Philip, Erik Wende, Gerhard Schwabe (University of Zurich)

- An Enterprise Architecture Driven Approach to Virtualisation
  Stephen Smith (Macquarie University), Asif Qumer Gill (University of Technology),
  Helen Hasan (University of Wollongong), Shahla Ghobadi (University of NSW)

11:00 - 12:30 **T06-5 Social Media and Business Impacts (Transformation)** ······································· **302**
Chair: Gee-Woo Bock (Sungkyunkwan University)

- Effects of the Web 2.0 and Social Network Services Environment on Information Quality and Intentions to Re-Use
  Sunjip Yim, Minsoo Shin (Hanyang University)

- Examining Brand Engagement in the Mobile SNS Marketing Context
  Jieun Lee (Shinsegae International), So-Hyun Lee, Hee-Woong Kim (Yonsei University)

- How to Promote Smart TV Industry in Korea: Based on Scientific Tool for Qualitative Methodology
  Ki Youn Kim (Mok Won University), Dae Keun Cho (Seoul National University), In Kuk Song (Dankook University)

11:00 - 12:30 **T11-1 Service Science and IS** ··· **303A**
Chair: Hsiao-Lan Wei (National Taiwan University of Science and Technology)

- An Empirical Study of Guarantee in Service E-Commerce
  Haichao Zheng (Southwestern University of Finance and Economics),
  Jui-Long Hung (Boise State University), Zhangxi Lin (Texas Tech University)

- Understanding Software-as-a-Service Performance - A Dynamic Capability Perspective
  Chun-Hsiung Chiang, Shih-Wei Chou (National Kaohsiung First University of Science of Technology)

- Building Identification to Co-Create Supply Chain Innovation
  Hsiao-Lan Wei, Yu-Fen Yan (National Taiwan University of Science and Technology),
  Pei-Hung Ju (National Kaohsiung University of Applied Sciences)

11:00 - 12:30 **T16-2 IT/IS in Healthcare** ··· **303B**
Chair: Ming Yang (Central University of Finance and Economics)

- What Drives Physicians' Intention to Use Electronic Medical Record System: The Roles of Perceived Service Level,
  Computer Self-Efficacy, and Perceived Risk
  Shin-Yuan Hung, Wen-Ju Yu (National Chung Cheng University), Min-Fang Tsai (Yuan's General Hospital), David C. Yen (Miami University)

- Web Presence in Managing Health Outcomes: A Country Level Analysis
  Supunmali Ahangama, Danny Chiang Choon Poo (National University of Singapore)

- Identification of Consumer Adverse Drug Reaction Messages on Social Media
  Ming Yang, Xiaodi Wang (Central University of Finance and Economics), Melody Kiang (California State University)

11:00 - 12:30   **T07-1 Green IT and Sustainability** ·· **304**

Chair: Chulmo Koo (Kyung Hee University)

- A Knowledge Management Framework for Sustainable Development: A Case of Natural Resource Management Policy Work in Indonesia
  Henry Linger, Jeremy Aarons, Paul McShane, Frada Burstein (Monash University)

- Green IT Adoption: An Academic Review of Literature
  Chun Fong Lei, E. W. T. Ngai (The Hong Kong Polytechnic University)

- The Influential Motivations of Green IT Device Use and the Role of Reference Group Perspective
  Chulmo Koo, Namho Chung (Kyung Hee University), Young-Chan Lee (Dongguk University)

11:00 - 12:30   **T18-4 IS Implementation, Adoption, and Diffusion / T15-1 Theory and Research Methods** ························ **401A**

Chair: Alain Yee-Loong Chong (University of Nottingham at Ningbo Campus)

T15-1 Theory and Research Methods

- Down-to-Earth Issues in Information System Use
  Hawa Ahmad (International Islamic University Malaysia), Andrew Basden (University of Salford)

T18-4 IS Implementation, Adoption, and Diffusion

- Understanding User Acceptance of Micro-Blog Services in China Using the Extended Motivational Model
  Tao Wang (Southwestern University of Finance and Economics), Minghui Kang (Southwest Jiaotong University),
  Bin Fu (Chungnam National University)

◈ What Influences Travellers' Adoption of a Location-based Social Media Service for Their Travel Planning?
  Alain Yee-Loong Chong (University of Nottingham, Ningbo Campus), Eric T. W. Ngai (The Hong Kong Polytechnic University)

11:00 - 12:30   **T22-1 General Topics / T09-4 IT/IS Strategy, Leadership, and Governance** ·· **401B**

Chair: Fu-Ren Lin (National Tsing Hua University)

T09-4 IT/IS Strategy, Leadership, and Governance

- Chief Information Officer (CIO) Leadership in Crisis Situations: Subordinate Stories from the Japan Earthquake Crisis
  Tommi Tapanainen, Taro Kamioka (Hitotsubashi University)

T22-1 General Topics

- Mining Suppliers from Online News Documents
  Chih-Ping Wei, Lien-Chin Chen, Hung-Yao Chen (National Taiwan University), Chin-Sheng Yang (Yuan Ze University)

- Sustainable Supply Chain Management through Compliance of Stakeholders' Requirements:
  A Study on Ready-Made Garment (RMG) Industry of Bangladesh
  Md. Maruf Hossan Chowdhury, Mohammed Naim A. Dewan, Mohammed A. Quaddus (Curtin University)

11:00 - 12:30   **T02-2 Knowledge Management and Business Intelligence** ··· **402A**

Chair: Shun Cai (Xiamen University)

◈ Understanding Status Update in Microblog: A Perspective on Media Needs
  Chuang Wang (City University of Hong Kong), Xiao-Ling Jin (Shanghai University), Matthew K. O. Lee,
  Yulin Fang (City University of Hong Kong), Zhongyun Zhou (Tongji University), Zhongsheng Hua (University of Science and Technology)

- The Decision to Continue Sharing Knowledge in Virtual Communities: The Moderating Role of Knowledge-Sharing Experience and Knowledge Self-Efficacy
  Hui-Min Lai (Chienkuo Technology University), Pi-Jung Hsieh (Chia Nan University of Pharmacy & Science)

- Microblog Users' Life Time Activity Prediction
  Ruibin Geng, Xi Chen (Zhejiang University), Shun Cai (Xiamen University)

11:00 - 12:30 **T10-2 Electronic and Mobile Businesses** ·· **402B**

Chair: Youngsok Bang (McGill University)

- From Structural Assurances to Trusting Beliefs: Validating Persuasion Principles in the Context of Online Shopping
  Eldon Y. Li (National Chengchi University), Hsiu Ju Rebecca Yen (National Tsing Hua University), Chia-Chang Liu, Laurence F. K. Chang (National Chengchi University)

- Investigating the Role of Network Exteranlities and Perceived Value in User Loyalty Toward a SNS Site: Integrating Network Externalities and VTSL Model
  Yoo-Jung Kim (Hoseo University), Jae-Jung Kang, Boo-Yun Cho (Jeju National University)

- From Online to Mobile: Linking Consumers' Online Purchase Behaviors with Mobile Commerce Adoption
  Youngsok Bang, Kunsoo Han, Animesh Animesh, Minha Hwang (McGill University)

11:00 - 12:30 **Tutorial 1 Security System in Smart Phones** ··· **400**

- A New Security Architecture of Internal Information Security System in the Age of Smart Phones and Micro Devices
  Jeongsoo Kim (MarkAny Inc.)

14:00 - 15:30 **T05-3 IT Sourcing and Cloud Computing** ··· **301A**

Chair: Shih-Wei Chou (National Kaohsiung First University of Science and Technology)

- Client Influence on IT Outsourcing Vendors' Operational Capabilities: A Relationship Learning Perspective
  Fang Su, Ji-Ye Mao (Renmin University of China)

- Competitive Evolutionary Dynamics of Cloud Service Offerings in Korea: A Path-Dependency Perspective
  Eun-Jung Kim, Suk-Gwon Chang (Hanyang University)

- Analyzing the Influence of IS Capability on Software-as-a-Service Performance: A Relational View
  Shih-Wei Chou (National Kaohsiung First University of Science and Technology), Hui-Tzu Min (National Cheng Kung University), Chia-Shiang Hsu, I-Hua Hung (National Kaohsiung First University of Science and Technology), Yu-Chieh Chang (Shu-Te University)

14:00 - 15:30 **T06-6 Social Media and Business Impacts (Transformation)** ·· **302**

Chair: Jaewon Choi (Yonsei University)

- Developing Consumers' Brand Loyalty in Companies' Microblogs: The Roles of Social- and Self- Factors
  Sasa Wang, Kem Z. K. Zhang (University of Science and Technology of China), Matthew K.O. Lee (City University of Hong Kong)

- An Exploratory Study of the Effects of Price Decreases on Online Product Reviews: Focusing on Amazon's Kindle 2
  Ying Jin, Sung-Byung Yang, Cheul Rhee (Ajou University), Kyung Young Lee (Bishop's University)

- Impact of Anonymity (Unlinkability, Pseudonymity, Unobservability) on Information Sharing
  Ho Lee, Jaewon Choi, Kyung Kyu Kim (Yonsei University)

14:00 - 15:30 **T11-2 Service Science and IS / T19-1 Social and Organizational Aspects of IT/IS** ·· **303A**

Chair: Alexander A. Neff (University of St. Gallen (HSG))

T19-1 Social and Organizational Aspects of IT/IS

- Investigating the Influence of IT and Other Resources on Service Innovation in Banking
  Yang Yang, Atreyi Kankanhalli (National University of Singapore)

T11-2 Service Science and IS

- Effect of IT Capability on the Alignment between Business and Service Innovation Strategies
  Hyun-Sun Ryu, Jae-Nam Lee (Korea University)

◈ Developing a Maturity Model for Product-Service Systems in Manufacturing Enterprises
  Alexander A. Neff, Florian Hamel, Thomas Ph. Herz, Falk Uebernickel, Walter Brenner (University of St. Gallen (HSG))

14:00 - 15:30   **T08-3 IS Security and Privacy** ·· **303B**

Chair: Cathy S. Lin (National University of Kaohsiung)

- Why College Students Commit Computer Hacks: Insights from a Cross Culture Analysis
  Qing Hu (Iowa State University), Zhengchuan Xu (Fudan University), Ali Alper Yayla (Binghamton University)

- Information Security Behaviour: Towards Multi-Stage Models
  Seppo Pahnila, Mari Karjalainen (University of Oulu), Mikko Siponen (University of Jyväskylä)

- Examining How the Disclosure of IS Security Policies Affect IS Personnel Ethical Conducts
  Cathy S. Lin (National University of Kaohsiung), Sheng Wu (Southern Taiwan University of Science and Technology)

14:00 - 15:30   **T07-2 Green IT and Sustainability** ·· **304**

Chair: Mohammed A. Quaddus (Curtin University)

- Understanding the Environmental Impact of Sustainable IT: An Empirical Examination
  Rohit Nishant, Thompson S. H. Teo (National University of Singapore),
  Mark Goh (National University of Singapore and University of South Australia)

- Diffusion of Smart Grid for Low-Carbon Green Growth: Grounded Theory Apprroach
  Jaehun Joo (Dongguk University-Gyeongju), Lyunhwa Kim (Dongguk University)

- An AHP-QFD Integrated Approach to Meet Three Dimensional Environmental Value Requirements in Sustainable E-Business Modelling
  Mohammed Naim A. Dewan, Nasrin Ruby Biswas, Md. Maruf Hossan Chowdhury, Mohammed A. Quaddus (Curtin University)

14:00 - 15:30   **T09-5 IT/IS Strategy, Leadership, and Governance** ································ **401A**

Chair: Chen Zhang (University of Memphis)

- Assessment Mechanism of Internal Control for Information Technology Governance
  I-Cheng Chang (National Dong Hwa University), She-I Chang (National Chung Cheng University),
  Chuang-Chun Liu (National Chiao Tung University)

- Reconciling Complex Organizations and Data Management: The Panopticon Paradigm
  Eric Buffenoir (CNRS), Isabelle Bourdon (University Montpellier 2)

- Towards COBIT-based Framework to Govern Flood Management
  Marini Othman (Universiti Tenaga Nasional), Mohammad Nazir Ahmad (Universiti Teknologi Malaysia),
  Azizah Suliman (Universiti Tenaga Nasional), Noor Habibah Arshad (Universiti Teknologi MARA)

14:00 - 15:30   **T22-2 General Topics** ·· **401B**

Chair: Angsana A. Techatassanasoontorn (Auckland University of Technology)

- Sensor-based Knowledge Discovery from a Large Quantity of Situational Variables
  Norihiko Moriwaki, Miki Hayakawa, Norio Ohkubo, Kazuo Yano (Hitachi, Ltd.), Dai Senoo (Tokyo Institute of Technology)

- Empirical Study of Online Auction Seller Switching: The Case of Yahoo vs. Ruten in Taiwan
  Tung-Ching Lin (National Sun Yat-Sen University), Chih-Chung Liu (Chia Nan University of Pharmacy & Science),
  Feng-Sheng Wang (Institute for Information Industry)

- Acceptance and Willingness to Pay for Mobile TV Apps
  Chen-Ya Wang (National Open University), Hsia-Ching Chang (CrystalWave Analytics), Seng-Cho T. Chou,
  Fung-Fei Chen (National Taiwan University)

14:00 - 15:30   **T02-3 Knowledge Management and Business Intelligence** ············· **402A**

Chair: Kanliang Wang (Renmin Univeristy)

- Knowledge Nurturing Reflexivity: The Internal Conversation Approach
  Dong Kyoon Yoo (Virginia State University)

- Looking for Gold in the Sands: Stock Prediction Using Financial News and Social Media
  Jiafen Liu, Qixu Gong, Tiejun Wang, Wen Zhu, Qing Li (Southwestern University of Finance and Economics)

- Leveraging Customer Knowledge in Electronic Knowledge Repositories for Service Expertise
  Sujeong Choi (Chonnam National University), Il Ryu (Sunchon National University)

14:00 - 15:30 **T10-3 Electronic and Mobile Businesses** ···.················ **402B**

Chair: Dan J. Kim (University of North Texas)

- When Do Online Consumers Purchase?: Based on Inter-Purchase Time
  Youngsoo Kim (Singapore Management University)

- Smart Tourism of the Korea: A Case Study
  Chulmo Koo, Seunghun Shin (Kyung Hee University), Keehun Kim (Korea Tourism Organization), Chulwon Kim,
  Namho Chung (Kyung Hee University)

- E-Loyalty to Online Auction Websites: A Stimulus-Organism-Response Model
  Xiling Cui (Hong Kong Shue Yan University), Vincent S. Lai (The Chinese University of Hong Kong)

16:00 - 17:30 **T03-2 Culture and Global IT/IS Management** ·· **301A**

Chair: Chee Wei Phang (Fudan University)

- The Emergence and Development of Inter-Organizational Relationships in the Wine Industry: Moderating Roles of
  Trust and Distrust in ICT Use
  Kristijan Mirkovski, Robert Davison (City University of Hong Kong)

◈ Information and Communication Technologies (ICT): Driver of Cultural Change and Technological Advancement
  Mohammad Salehan, Dan J. Kim (University of North Texas)

- Moderating Effects of Culture on Virtual Social Networks Usage and Human Development
  Satish Krishnan, John Lim, Thompson S. H. Teo (National University of Singapore)

16:00 - 17:30 **T06-7 Social Media and Business Impacts (Transformation)** ···································.············· **302**

Chair: L.G. Pee (Tokyo Institute of Technology)

- Cultivating Social Capital through Interactivity on Social Network Sites
  Ling-Ling Wu, Yi-Ting Wang, Yu-Ting Su (National Taiwan University), Ming-Yih Yeh (National Taiwan University of Science and Technology)

- The Catalyzing Factors of Official Documents Exchange via Microblogging in Public Sectors: A Case Study based on the
  T-O-E Framework
  Nan Zhang, Zhongwen Zhang, Qingguo Meng (Tsinghua University)

- The Impact of Influential's Betweenness Centrality on the WOM Effect under the Online Social Networking Service Environment
  Ji Hye Park, Bomil Suh (Sookmyung Women's University)

16:00 - 17:30 **T19-2 Social and Organizational Aspects of IT/IS** ·································· **303A**

Chair: Jungpil Hahn (National University of Singapore)

◈ Blogging, Bridging, and Brokering: Analyzing Interconnected Networks in Online Collective Actions
  Serpil T. Yuce, Nitin Agarwal, Rolf T. Wigand (University of Arkansas at Little Rock), Merlyna Lim,
  Rebecca S. Robinson (Arizona State University)

- Beyond ANT and Sociomateriality: Explore Symbolic Power to Information System Adoption
  Huifen Wang, Wenhui Ye, Qiuhong Tang (Jinan University)

- The Effect of Relative Power on Interorganizational Knowledge Transfer and Relationship Quality in the Buyer-Supplier
  Relationship: A Bilateral Perspective
  Sung-Byung Yang (Ajou University), Byounggu Choi (Kookmin University)

16:00 - 17:30 **T08-4 IS Security and Privacy** ··.··········· **303B**

Chair: Hwee-Joo Kam (Ferris State University)

- Detecting Term Relationships to Improve Textual Document Sanitization
  David Sánchez, Montserrat Batet, Alexandre Viejo (Universitat Rovira i Virgili)

- Grounding Privacy-by-Design for Information Systems
  Shan Chen, Mary-Anne Williams (University of Technology)

- Information Security Policy Compliance in Higher Education: A Neo-Institutional Perspective
  Hwee-Joo Kam (Ferris State University), Pairin Katerattanakul (Western Michigan University), Greg Gogolin (Ferris State University),
  Soongoo Hong (Dong-A University)

16:00 - 17:30 **T07-3 Green IT and Sustainability** ··· 304

Chair: Yan Li (ESSEC Business School, Asia Pacific Center)

- Sustainable Information Systems: Does It Matter?
  Rohit Nishant, Thompson S. H. Teo (National University of Singapore), Mark Goh (National University of Singapore and University of South Australia)

- An AHP Integrated QFD Approach for Three Dimensional Blended Value Requirements in Sustainable E-Business Modelling: The Case of a Commercial Bank
  Mohammed Naim A. Dewan, Nasrin Ruby Biswas, Md. Maruf Hossan Chowdhury, Mohammed A. Quaddus (Curtin University)

- Drivers for Green IT in Organizations: Multiple Case Studies in China and Singapore
  Xue Yang (Nanjing University), Yan Li (ESSEC Business School), Chuan-Hoo Tan (City University of Hong Kong)

16:00 - 17:30 **T21-2 Enterprise Systems and Business Process Management** ························· 401A

Chair: Kangning Wei (Shandong University)

- Developing Organizational Agility through IT Capability and KM Capability: The Moderating Effects of Organizational Climate
  Zhao Cai, Qian Huang, Hefu Liu (University of Science and Technology of China), Robert M. Davison (City University of Hong Kong), Liang Liang (University of Science and Technology of China)

- Enabling Supply Chain Agility through IOS Integration and Supply Chain Flexibility
  Neil C. A. Lee, Eric T. G. Wang (National Central University)

- Business Rules Management Solutions Problem Space: Situational Factors
  Martijn Zoet, Johan Versendaal (HU University of Applied Sciences Utrecht)

16:00 - 17:30 **T22-3 General Topics** ·· 401B

Chair: Fu-Ren Lin (National Tsing Hua University)

- Continual Growth, Inhibitors, and Implications of Information Communication Technology in South Korea from a North American Perspective
  J. P. Shim (Georgia State University), Aaron M. French (Kyungpook National University), Ephraim R. McLean (Georgia State University)

- Towards a Theoretical Framework for Organizational Innovation
  Alexander Dreiling, Jan Recker (Queensland University of Technology)

- Sustaining Information Systems as a Discipline: Towards an Evolving Theory of Information Systems Discipline
  Hadi Kandjani, Peter Bernus (Griffith University)

16:00 - 17:30 **T13-3 Human Behavior and IS** ··· 402A

Chair: Xi Chen (Zhejiang University)

- Knowledge Conversion in Massive Peers: A Preliminary Study on Mutualistic Co-Presence
  Joseph Siu-Lung Kong, Ron Chi-Wai Kwok (City University of Hong Kong)

- Design of Organisational Ubiquitous Information Systems: Digital Native and Digital Immigrant Perspectives
  Khushbu Tilvawala, David Sundaram, Michael Myers (University of Auckland)

- Do Utilitarian/Hedonic Subject and Personal Relevance Matter in Users' Choice of Best Knowledge in Online Questionanswering Community?
  Feng-Yang Bob Kuo, Chih-Yi Tseng (National Sun Yat-Sen University), Cathy S. Lin (National University of Kaohsiung), Chen-Kuang Yang (President Chain Store Corporation)

16:00 - 17:30 **T10-4 Electronic and Mobile Businesses** ·· 402B

Chair: Ton Spil (University of Twente)

- Towards Development of an Instrument to Measure Mobile Portal User Satisfaction
  Daisy Seng, Carla Wilkin, Ly-Fie Sugianto (Monash University)

- Price Elasticity in Electronic Markets: Evaluating Quality and Product Information for Search and Experience Products
  Kyunghee Lee, Byungtae Lee (Korea Advanced Institute of Science and Technology)

- The Future of Digital Music Services in Three Stereotypes; How Focus Groups of End Users See the New Business Models
  Erik Bookholt, Ton Spil, Christiaan Katsma (University of Twente)

SATURDAY, JUNE 22

09:00 - 10:30   **T03-3 Culture and Global IT/IS Management** **301A**

Chair: Xue Yang (Nanjing University)

- A Research to Identify the Relationship between Consumers' Attitude and Mobile Advertising
  Maidul Islam, Mincheol Kang, Sung-Byung Yang (Ajou University)

- Do They Tweet Differently? A Cross-Cultural Group Study of Twitter Use on Mobile Communication Devices
  Kyungsub S. Choi (Rhode Island College), Il Im (Yonsei University), Jason Danely (Rhode Island College)

- A New IT Organizational form for Multinational Enterprises
  Sia Siew Kien (Nanyang Technological University), Christina Soh (Nanyang Technological University),
  Mary Lynne Markus (Bentley University)

09:00 - 10:30   **T06-8 Social Media and Business Impacts (Transformation)** **302**

Chair: Wei Shang (Chinese Academy of Sciences)

- Reading Consumer Reviews to Confirm My Expectations: The Accelerated Impact of Confirmation under Extreme Review Tones
  Jung Lee (KIMEP University), L.G. Pee (Tokyo Institute of Technology)

- The Effect on Audience Reactions of Audience Opinion Adoption from SNS
  Un-Kon Lee (The University of Suwon), Hongki Kim (University of British Columbia)

- Incorporation of Social Media Data into Macroeconomic Forecast Systems: A Mixed Frequency Modelling Approach
  Xin Li (University of Chinese and Academy of Science), Wei Shang, Shouyang Wang (Chinese Academy of Sciences)

09:00 - 10:30   **T19-3 Social and Organizational Aspects of IT/IS** **303A**

Chair: Dongming Xu (University of Queensland)

- Does Altruism Matter on Online Group Buying? Perspectives from Egotistic and Altruistic Behavior
  Wen-Lung Shiau (Ming Chuan University), Patrick Y. K. Chau (The University of Hong Kong)

- The Role of Guanxi in Information Technology Enabled Organizations: A Structuration Theory Perspective
  Qing Hu (Iowa State University), Jinghua Xiao, Kang Xie (National Sun Yat-Sen University)

- Customer Information Sharing Behavior in Social Shopping Communities: A Social Capital Perspective
  Ivy L. B. Liu (City University of Hong Kong), Christy M. K. Cheung (Hong Kong Baptist University),
  Matthew K. O. Lee (City University of Hong Kong)

09:00 - 10:30   **T04-1 IT Project Management** **303B**

Chair: Satish Krishnan (National University of Singapore)

- Obtaining Management Support for IT Projects: A Persuasion View
  Gloria H. W. Liu, Eric T. G. Wang (National Central University), Cecil E. H. Chua (University of Auckland)

- Scrum Abandonment in Distributed Teams: A Revelatory Case
  Paul Ralph (Lancaster University), Petr Shportun (Bloomberg LP)

- Evaluating IS/IT Projects: Revealing the Causes of Equivocality
  Arviansyah, Ton Spil, Jos van Hillegersberg (University of Twente)

09:00 - 10:30   **T14-1 Human Computer Interaction** **304**

Chair: Li Yu (Renmin University)

- Don't Look Here: Off-Limits Words Bias Play in the ESP Game
  David Bodoff, Eran Vaknin (University of Haifa)

- Does Age Matter in Mobile User Experience? Impact of Age on Relative Importance of Antecedents of Mobile User Experience
  Jihyun Kim, Jinwoo Kim (Yonsei University), Jae Yun Moon (Korea University)

- Passive or Active: Understanding Consumers' Behavioral Responses to Online Advertising
  Jian Tang, Ping Zhang (Syracuse University), Philip Fei Wu (University of Surrey)

- A Decision Support System for Finding Research Topic based on Paper Recommendation
  Li Yu, Jie Yang, Dong Yang, Xiaoping Yang (Renmin University of China)

09:00 - 10:30   **T21-3 Enterprise Systems and Business Process Management** ···...············· **401A**

Chair: Mengxiang Li (City University of Hong Kong)

- Development of the Risk Management Mechanism of an Enterprise Resource Planning System based on Work System Method
  She-I Chang, Hsing-Jung Li, Su-Han Cheng, Wan-Yun Lai (National Chung Cheng University)

◈ Strategic Resilience Management Model: Complex Enterprise Systems Upgrade Implementation
  Say Yen Teoh (RMIT University), Hossein Seif Zadeh (DIBA Group)

- Cross Boundary Knowledge Management Mechanisms by Key Users in ES Implementation
  Mian-Zhen Pan (Zhejiang Gongshang University), Ji-Ye Mao (Renmin University of China)

09:00 - 10:30   **T22-4 General Topics** ··.··············· **401B**

Chair: Angsana A. Techatassanasoontorn (Auckland University of Technology)

- Decision Support System for Customer Value-based Revenue Management in Manufacturing
  Michael Mohaupt, Andreas Hilbert (Dresden University of Technology)

- A Qualitative Investigation of the SECI Model's Knowledge Conversions in the Applications Development Context
  Christobal Cayaba, Zelinna Pablo (De La Salle University)

- Agility: Customer's Perspective
  Maura Atapattu, Darshana Sedera (Queensland University of Technology)

09:00 - 10:30   **T02-4 Knowledge Management and Business Intelligence** ·······································.·············· **402A**

Chair: Namho Chung (Kyung Hee University)

- A Multi-Perspective Approach to Knowledge Management in Complex Environments: A Case Study in an Australian Government
  Choonbae Yoo, Igor Hawryszkiewycz, Kyeong Kang (University of Technology)

- IERMS: An Intelligent Exhibition Rule Management System Using PMML
  Hyun Sil Moon (Kyung Hee University), Yoon Ho Cho (Kook Min University), Jae Kyeong Kim (Kyung Hee University)

- Understanding the Group Size for Collaborative Work in Wiki-based Communities
  Minn Seok Choi (Electronics and Telecommunications Research Institute), Jiyoung Woo (Korea University),
  Ingoo Han (Korea Advanced Institute of Science and Technology)

09:00 - 10:30   **T02-5 Knowledge Management and Business Intelligence** ·· **402B**

Chair: Yunjie Calvin Xu (Fudan University)

- ACQR: A Novel Framework to Identify and Predict Influential Users in Micro-Blogging
  Wen Chai, Wei Xu, Meiyun Zuo, Xiaowei Wen (Renmin University of China)

- The Effects and Influential Factors of Employee's Knowledge Integration Capability in the Convergence Environment
  Jinwon Hong (Inha University), One-Ki (Daniel) Lee (University of Massachusetts Boston), Woojong Suh (Inha University)

◈ Who Are Influentials on Micro-Blogging Services: Evidence from Social Network Analysis
  Caihong Sun, Lu Zhang, Qian Li (Renmin University of China)

11:00 - 12:30   **T04-2 IT Project Management** ···································.··.···.·· **301A**

Chair: Gwanhoo Lee (American University)

- Escalation of Commiement in Software Projects: An Examination of Two Theories
  Ting-Peng Liang, Nai-Shing Yen, Tsan-Ching Kang (National Chengchi University), Yu-Wen Li (National Sun Yat-Sen University)

- Dynamically Assessing the Intertwined Influences of ISD Project Risk Factors
  Wenli Hwang (National Taiwan University), Bo Hsiao (Chang Jung Christian University), Houn-Gee Chen,
  Ching-Chin Chern (National Taiwan University)

- Agile Usage: Refining a Theoretical Model
  Mali Senapathi (AUT University), Meghann Drury (Fordham University), Ananth Srinivasan (The University of Auckland Business School)

11:00 - 12:30 **T06-9 Social Media and Business Impacts (Transformation)** ··· 302

Chair: Chong (Alex) Wang (City University of Hong Kong)

- A Comparative Study of the Effect of Blogs and Email on Virtual Team Performance
Robert Bastida, Hritik Gupta, Stephen C. Wingreen (University of Canterbury)

- Tourists' Attachment Processes and Behavioral Changes in Social Media: Persuasion and Reference Group Influence Perspective
Namho Chung, Heejeong Han, Chulmo Koo (Kyung Hee University)

◆ All Online Friends Are Not Created Equal: Discovering Influence Structure in Online Social Networks
Xi Chen (Hong Kong University of Science and Technology), Chong (Alex) Wang (City University of Hong Kong),
Xiaoquan (Michael) Zhang (Hong Kong University of Science and Technology)

11:00 - 12:30 **T19-4 Social and Organizational Aspects of IT/IS** ··· 303A

Chair: Yong Suk Kim (Hong Kong University of Science and Technology)

- How to be Good at Sensing and Responding: The Roles of Three Types of IT Infrastructure
One-Ki (Daniel) Lee, Peng Xu, Jean-Pierre Kuilboer, Noushin Ashrafi (University of Massachusetts Boston)

- How IT Consumerization Affects the Stress Level at Work: A Public Sector Case Study
Kevin Ortbach, Sebastian Köffer, Carl Philipp Friedrich Müller (University of Münster), Björn Niehaves (Hertie School of Governance)

- The Interaction Effects between Supply Chain Integration and IT Capabilities on Firm Performance
Shaobo Wei (University of Science and Technology of China and City University of Hong Kong),
Hefu Liu (University of Science and Technology of China), Weiling Ke (Clarkson University),
Kwok-Kee Wei (City University of Hong Kong), Zhongsheng Hua (University of Science and Technology of China)

11:00 - 12:30 **T13-4 Human Behavior and IS** ··· 303B

Chair: Rolf Wigand (University of Arkansas at Little Rock)

- The Effect of Information Consistency and Information Aggregation on eWOM Readers' Perception of Information Overload
Chuan Luo, Yao Lan, Chao Wang, Liukang Ma (Southwestern University of Finance and Economics)

- Online Health Information Seeking and Adolescents' Intention Towards Health Self-Management
Nadee Goonawardene, Junhui Jiang, Sharon Swee-Lin Tan, Zhenhui (Jack) Jiang (National University of Singapore)

- Explaining the Engenderment and Role of Consumer Ambivalence in E-Commerce
Gregory D. Moody (University of Nevada Las Vegas), Paul Benjamin Lowry (City University of Hong Kong),
Dennis F. Galletta (University of Pittsburgh)

11:00 - 12:30 **T21-4 Enterprise Systems and Business Process Management** ··· 304

Chair: Jung Lee (KIMEP University)

- A Hybrid Bayesian Network for Safety of Chemical Plants
Mohsen Naderpour (Centre for Quantum Computation & Intelligent Systems and University of Technology),
Jie Lu (University of Technology)

- Towards a Viewpoint-based Modeling Method to Foster Collaborative Modeling — Conceptual Design and Implementation
Julian Krumeich, Dirk Werth, Peter Loos (German Research Center for Artificial Intelligence (DFKI))

- Towards Next Generation Business Process Model Repositories – A Technical Perspective on Loading and
Processing of Process Models
Hanns-Alexander Dietrich (University of Muenster – ERCIS)

11:00 - 12:30 **T10-5 Electronic and Mobile Businesses / T02-7 Knowledge Management and Business Intelligence** ············· 401A

Chair: Jyh-Jeng Wu (National United University)

T02-7 Knowledge Management and Business Intelligence

- LDA-based Personalized Document Recommendation
Te-Min Chang (National Sun Yat-sen University), Wen-Feng Hsiao (National Pingtung Institute of Commerce)

T10-5 Electronic and Mobile Businesses

- Exploring the Influence of Trust on Mobile Payment Adoption
Hua Xin, Angsana A. Techatassanasoontorn, Felix B. Tan (Auckland University of Technology)

- Multichannel Trust Transfer and Repair
Jyh-Jeng Wu (National United University), Shu-Hua Chien (National Taichung University of Science and Technology),
Ying-Hueih Chen (Providence University), Wei-Kuang Wu (National United University)

11:00 - 12:30 **T13-5 Human Behavior and IS** ···...···································.··············· **401B**

Chair: Hee-Woong Kim (Yonsei University)

◈ The Effect of Product Review Presentation and Product Type on Customer Evaluations
Liqiang Huang (University of Science and Technology of China and City University of Hong Kong Joint Advanced Research Center),
Chuan-Hoo Tan, Kwok-Kee Wei (City University of Hong Kong)

- An Empirical Study of the Factors Influencing Use of Social Network Service
Jaeyoung Lee, Euiho Suh (POSTECH)

- Examining SNS Users' Citizenship Behavior: A Social Capital Perspective
Jung-Eun Son (White Information Networking), Hee-Woong Kim (Yonsei University)

11:00 - 12:30 **T10-6 Electronic and Mobile Businesses** ···...············· **402A**

Chair: Kem Z. K. Zhang (University of Science and Technology of China)

- Understanding Impulsive Buying Behavior in Mobile Commerce
Ya-Ling Wu, Ying-Siou Ye (Tamkang University)

◈ Dynamics of Price Elasticity Over Time: Evidence from the E-Book Industry
Eunkyoung Lee, Byungtae Lee (Korea Advanced Institute of Science and Technology)

- Product Attitude Formation on Online Review Sites with Social Networks
Kem Z. K. Zhang, Sesia J. Zhao (University of Science and Technology of China), Matthew K. O. Lee (City University of Hong Kong)

11:00 - 12:30 **T02-6 Knowledge Management and Business Intelligence** ··· **402B**

Chair: Sung-Byung Yang (Ajou University)

◈ Biting Newcomers to Improve Collaborative Learning System: An Opportunity Cost Perspective
Myunsoo Kim, Byungtae Lee (Korea Advanced Institute of Science and Technology)

- Geometric Mean based Boosting Algorithm to Resolve Data Imbalance Problem
Myoung-Jong Kim (Pusan National University), Dae-Ki Kang (Dongseo University)

- Towards Generating Recommendations on Large Dynamically Growing Domains
Nargis Pervin, Anindya Datta, Kaushik Dutta (National University of Singapore)

Pacific Asia Conference
on Information Systems 2013

"Smart, Open and Social Information Systems"

June 18-22, 2013

Poster Session I (35 RIPs)

THURSDAY, JUNE 20

13:00-14:00

Lobby Area, 3F, ICC Jeju

PACIS 2013

Poster Session II (35 RIPs)

FRIDAY, JUNE 21

17:00-18:00

Lobby Area, 3F, ICC Jeju

PACIS 2013

Poster Session I

THURSDAY, JUNE 20

13:00 - 14:00   Poster Session I ·· Lobby Area, 3F

T01 Economics of IS

P-001 "Release Early, Release Often"? An Empirical Analysis of Release Strategy in Open Source Software Co-Creation
Wei Chen, Vish Krishnan, Kevin Zhu (University of California)

P-002 Analyzing the Impact of Brokered Services on the Cloud Computing Market
Richard D. Shang (Technology and Research (A*STAR), Jianhui Huang (Singapore Management University),
Yinping Yang (Technology and Research (A*STAR)), Robert J. Kauffman (Singapore Management University)

T02 Knowledge Management and Business Intelligence

P-003 Linking BI Competency and Assimilation through Absorptive Capacity: A Conceptual Framework
William Yeoh (Deakin University), Gregory Richards (University of Ottawa), Shan Wang (Renmin University of China)

T03 Culture and Global IT/IS Management

P-004 Enabling Entrepreneurship within Virtual Worlds: Theorizing the Role of Governance and Culture
Anuragini Shirish (Université Paris-Sud 11), Shirish C. Srivastava (HEC Paris), Shalini Chandra (S P Jain School of Global Management)

T04 IT Project Management

P-005 Transformational Project Manager: An Enabler of an Enterprise Resource Planning Implementation Success
Okugo John Onyekachi, Mohammad Nazir Ahmad (Universiti Teknologi Malaysia), Marini Othman (UNITEN)

T05 IT Sourcing and Cloud Computing

P-006 Governance of IT Service Procurement: Relationship vs Network based Approach
Jaeyoun Oh, Habin Lee, Aggeliki Tsohou (Brunel University)

P-007 An Integrated Theoretical Framework for Cloud Computing Adoption by Small and Medium-Sized Enterprises
Amin Saedi, Noorminshah A.Iahad (Universiti Teknologi Malaysia)

T06 Social Media and Business Impacts (Transformation)

P-008 Information Quality in Social Media: A Conceptual Model
Fahame F. Emamjome, Ahmad A. Rabaa'i, Guy G. Gable, Wasana W. Bandara (Queensland University of Technology)

P-009 Enterprise Microblog as a New Marketing Strattegy for Companies: Enterprise Microblog Commitment and Brand Loyalty
Hong Zhang, Kem Z. K. Zhang (University of Science and Technology of China), Matthew K. O. Lee (City University of Hong
Kong), Feng Feng (University of Science and Technology of China)

P-010 Why Do People Like to Play Social Network Games with Their Friends? A Focus on Sociability and Playability
Jimin Kim, Younghoon Chang, Myeong-Cheol Park (Korea Advanced Institute of Science and Technology)

P-011 Influences of E-Retailer Sponsored Virtual Community on Consumer Loyalty: An Exploration of Underlying Mechanisms
Qingqing Bi, Lele Kang (City University of Hong Kong)

P-012 The Impact of Youtube on International Trade
Sehwan Oh (Seoul National University), Hyunmi Baek (Electronics and Telecommunications Research Institute),
Joongho Ahn (Seoul National University)

T07 Green IT and Sustainability

P-013 Building Legitimacy for Green IS Innovations in Taiwan
Yen-Ling Lin, Yu Shirley Ou Yang, Carol Hsu (National Taiwan University)

T08 IS Security and Privacy

P-014 Privacy in Online Social Networking: Applying a Privacy Calculus Model
Janice C. Sipior, Burke T. Ward (Villanova University), Regina Connolly (Dublin City University), Labhras MacGabhann (Villanova University)

P-015 Building a Taxonomy for Cybercrimes
Lesley Land (The University of New South Wales), Stephen Smith (Macquarie University),
Vincent Pang (The University of New South Wales)

P-016 Exploring Big Data Challenges: Factors Affecting Individuals' Intention for Authorizing Their Network Operators the Usage of
Their Personal Information
Christian Fernando Libaque Saenz, Younghoon Chang, Jimin Kim, Myeong-Cheol Park (Korea Advanced Institute of
Science and Technology)

T10 Electronic and Mobile Businesses

P-017 Understanding Mobile Apps Continuance Usage Behavior and Habit: An Expectance-Confirmation Theory
Chih-Hung Chou, Chi-Hsing Chiu, Chin-Yuan Ho, Jung-Chieh Lee (National Central University)

P-018 Free to Paid: Purchase and Dropout Behavior of Mobile Application Users
Dongwon Lim, Hwansoo Lee, Jaeheung Yoo, Hangjung Zo, (Korea Advanced Institute of Science and Technology)

P-019 An Integrated Framework of Mobile Apps Usage Intention
Hsiu-Lan Wu (Fortune Institute of Technology)

P-020 Developing E-Loyalty Amongst Impulsive Buyers via Social Influence on Group Buying Websites
Michelle Y. T. Gwee, Klarissa T. T. Chang (National University of Singapore)

T11 Service Science and IS

P-021 Identifying the Triggers for Management Services in Business Transformation Management
Niz Safrudin, Jan Recker (Queensland University of Technology)

P-022 Offline and Online Channels for Customer Relationship Management: An Investigation in the Inter-Organizational Context
Qiqi Jiang, Chuan-Hoo Tan (City University of Hong Kong), Jiayu Chi (National Sun Yat-Sen University),
Chee Wei Phang (Fudan University), Kwok Kee Wei (City University of Hong Kong)

P-023 House Selection via Internet by Considering Homebuyers' Risk Attitudes
Hui-Ping Ho (Chienkuo Technology University), Ching-Ter Chang (Chang Gung University),
Cheng-Yuan Ku (National Chung Cheng University)

T12 Design Science and IS

P-024 On Classifying Discussion Threads Using Travel Information Goal-Oriented Model
San-Yih Hwang (National Sun Yat-sen University), Roger H.L. Chiang (University of Cincinnati), Yung-Lin Hsiao,
Shanlin Chang (National Sun Yat-sen University)

T16 IT/IS in Healthcare

P-025 Investigating the Success Factors for the Acceptance of Mobile Healthcare Technology
Chun-Hua Hsiao (Kainan University), Mei-Chun Chen (Vanung University),
Kai-Yu Tang (National Taiwan University of Science and Technology)

T19 Social and Organizational Aspects of IT/IS

P-026 What Do We Mean by Information Technology Enabled Organisational Transformation?
Kyung Jin Cha (Kei-Myung University), Zoonky Lee (Yonsei University)

DC-G1 Management

P-027 Investigating Civic Engagement in Social Media
Anne Marie Warren, Ainin Sulaiman, Noor Ismawati Binti Jaafar (University of Malaya)

P-028 Perceptions & Expectations of the Roles & Functions of the IT Project Management Office
Siddhartha Arumugam (Swinburne University of Technology)

P-029 Responsible Consumption Behaviour: A Framework for Acquisition, Use & Disposal of Computers
Wee Hong Loo, Paul H. P. Yeow (Monash University, Sunway Campus),
Uchenna Cyril Eze (Beijing Normal University and Hong Kong Baptist University)

P-030 Resource-based Framework of Green IT Capability Toward Firms' Competitive Advantage
Rabiah Eladwiah Abdul Rahim, Azizah Abdul Rahman (Universiti Teknologi Malaysia)

DC-G2 Behavioral

P-031 Differential Effect of E-Banking Services Determinants
Seung Hye Jin, Yong Jin Kim (Sogang University)

P-032 Consumer Motivations in Online Group Buying: A Means-End Chain Approach
Lin Xiao (University of New South Wales)

P-033 Green Information Technologies Adoption: A Managerial Perspective
Chun Fong Lei, E. W. T. Ngai (The Hong Kong Polytechnic University)

P-034 Self-Efficacy and Engagement as Predictors of Student Programming Performance
Geetha Kanaparan, Rowena Cullen, David Mason (Victoria University of Wellington)

DC-G4 Economics

P-035 Pricing Strategy for Cloud Computing Services
Jianhui Huang (Singapore Management University)

Poster Session II

FRIDAY, JUNE 21

17:00 - 18:00   Poster Session II ·· **Lobby Area, 3F**

T13 Human Behavior and IS

P-036   The Impact of Impression Management on Purchase Intentions in Online Auctions: The Moderating Effects of Relationship Norms
Wan-Chu Yen, Timmy H. Tseng (National Chengchi University)

P-037   Continuation-based Mobile Personalization Agent in Human Behavior Change
Teemu Leppänen (University of Oulu), Teppo Räisänen (Oulu University of Applied Sciences), Sami Halonen (Blue Blue Sky Ltd), Jukka Riekki (University of Oulu)

P-038   An Investigation into the Online Generative Capability of Chinese Digital Immigrants
Yuxiang (Chris) Zhao, Qinghua Zhu (Nanjing University)

P-039   Problematic Use of Massively Multiplayer Online Games: Scale Development and Validation
Zach W. Y. Lee, Christy M. K. Cheung (Hong Kong Baptist University)

P-040   "Facebook Distress": A Model to Investigate Discontinuation of Social Networking Site Use
Md. Mahbubul Alam, Christian Wagner (City University of Hong Kong)

T14 Human Computer Interaction

P-041   Travel Distance Judgment: An Environmental Distance Information Cognitive Processing Perspective
Mengxiang Li, Chuan-Hoo Tan, Kwok-Kee Wei (City University of Hong Kong)

P-042   Effect of Icon Styles on Cognitive Absorption and Behavioral Intention of Low Literate Users
Avijit Sengupta, Klarissa Ting Ting Chang (National University of Singapore)

P-043   Persuasive Technology for Smartphone Fitness Apps
Duwaraka Yoganathan, Sangaralingam Kajanan (National University of Singapore)

P-044   Towards a Usability Measurement Framework for Process Modelling Tools
Jörg Becker, Nico Clever, Justus Holler, Maria Shitkova (University of Muenster – ERCIS)

P-045   Invisible Computing
Yohan Choi (Hanyang University), Yong-Young Kim (Konkuk University), Douglas M. Schutz (Temple University)

T16 IT/IS in Healthcare

P-046   Understanding the Effect of Physicians' Practice on the Use of Healthcare IS
Zhenbin Yang, Atreyi Kankanhalli (National University of Singapore)

P-047   Role Playing for Effective Online Health Communication – A Case Study of Internet-based Chat Rooms
Joyce Yi-Hui Lee, Linda Lin-Lin Li (Yuan Ze University)

T17 IS Education and Learning

P-048   Constructing Autonomy Oriented Network Learning Mechanism of Generation Y
Xiang Wang, Shuyan Ding (Nanjing University)

T18 IS Implementation, Adoption, and Diffusion

P-049   User Acceptance of the Next Generation Digital Signage: A Perspective of Perceived Value
Seyoung Seol (Korea Advanced Institute of Science and Technology), Jieun Yu (KT Corporation), Jongbum Kim, Munkee Choi, Hangjung Zo (Korea Advanced Institute of Science and Technology)

P-050   Applying the International Delphi Technique in a Study of Mobile Collaborative Maintenance Requirements
Faisal Syafar, Jing Gao, Jia Tina Du (University of South Australia)

P-051   Employees' Adoption of Enterprise Web 2.0: The Role of Technological Attributes
Fayez Hussain Alqahtani, Jason Watson, Helen Partridge (Queensland University of Technology)

P-052   Public E-Service Sustainability Failure Factors: An Exploratory Study
Haslinda Sutan Ahmad Nawi (Universiti Selangor), Othman Ibrahim, Azizah Abdul Rahman (Universiti Teknologi Malaysia)

T19 Social and Organizational Aspects of IT/IS

P-053 The Moderating Effect of Social Influence on Ethical Decision Making in Software Piracy
Zhuojun Yi (National Sun Yat-Sen University), Dongming Xu, Jon Heales (University of Queensland)

P-054 Factors Affecting the Business Performance of Firms Utilizing Social Media
Celeste See-Pui Ng (Yuan-Ze University)

P-055 The Effects of Team Diversity in Knowledge Sourcing Scope and Individual Learning Mode: A Multi-Level Approach
Tae Hun Kim (Michigan State University), Jae-Nam Lee (Korea University)

P-056 The Impact of Mobile Social Capital and IT Artifact Influence on IT Adoption: User-IT Artifact Interaction
Donghyun Kim (Delta State University)

T21 Enterprise Systems and Business Process Management

P-057 Efficiency of Knowledge Integration in Enterprise Systems Implementation
Sepideh Ebrahimi, Othman Ibrahim, Ab. Razak Che Hussin (Universiti Teknologi Malaysia), Darshana Sedera (Queensland University of Technology)

P-058 Customer Oriented Business Process Improvement Methodlogy for Public Sector Organizations
Mohammad Dalvi Esfahani, Azizah Abdul Rahman, Nor Hidayati Zakaria (Universiti Teknologi Malaysia)

P-059 A Review on Knowledge Audit Process
Nur Syufiza Ahmad Shukor (Universiti Selangor), Azizah Abdul Rahman, Noorminshah A. Iahad (Universiti Teknologi Malaysia)

T22 General Topics

P-060 Measuring IS-Support: A Conceptual Model
Ahmad A. Rabaa'i, Guy G. Gable (Queensland University of Technology)

P-061 An Investigation of the Factors Influencing Information Quality: From the Expectation-Perception Perspective
Yahui Li, Yuewen Liu, Hongyun Zhang, Wei Sun (Xi'an Jiaotong University), Wei Huang (Ohio University and Xi'an Jiaotong University)

DC-G1 Management

P-062 Cloud ERP Adoption-A Process View Approach
Siti Aisyah Salim (Queensland University of Technology)

DC-G3 Design

P-063 The Impact of Textual Corporate Risk Disclosures on Risk Perceptions of Investors
Yang Bao (National University of Singapore)

P-064 The Impact of Data Information Quality of XBRL-based Financial Statements on Nonprofessional Investors' Decision Making
Arif Perdana (The University of Queensland)

P-065 Modeling Organizational Resilience in the Cloud
Andrea Herrera, Lech Janczewski (University of Auckland)

P-066 The Influence of the Emotional Context on the Comprehension of Informational Websites
Amir Riaz (Australian National University)

P-067 DYMS (Dynamic Matcher Selector) – Scenario-based Schema Matcher Selector
Youngseok Choi (Seoul National University)

DC-G4 Economics

P-068 Gain and Loss in System Switching: A Behavioral Economics View to Understand the Joint Effects of System Usage Performance on User Satisfaction
Yue Feng, Kar Yan Tam (The Hong Kong University of Science and Technology)

P-069 How Does an Online Platform Impact on Human Behavior and Human Perception: Evidence from the P2P Lending Market and the E-Book Market
Eunkyoung Lee, Byungtae Lee (Korea Advanced Institute of Science and Technology)

P-070 Understanding IT Value: A Multilevel, Complex, and Adaptive System Perspective
Meng Zhang (Queensland University of Technology)