



CALL FOR PAPER

We invite you to submit a paper to be considered for inclusion in the Program of the 19th International Conference on Electronic Commerce: ICEC 2017. Accepted papers will be presented on August 17-18, 2017. The detailed information will be available in due course through the conference website (<https://www.icec.net>). ICEC 2017 is hosted by KIISS (Korea Intelligent Information System Society) and ICEC (International Center for Electronic Commerce, icec.net), and held in conjunction with Smart Connected World 2017(<https://smartconnected.world/>).

The Theme: 4th Industrial Revolution and e-Commerce

We invite submissions in all areas of Information Systems research and especially encourage submission related to the conference theme “4th Industrial Revolution and e-Commerce.” With the advent of internet-of-things, cloud computing, big data and other mobile-related technologies, e-Commerce has expanded boundaries to the new era of industrial revolution. The emergence of artificial intelligence and widespread big data infrastructures provide ample opportunities for researchers to challenge new theories and empirical analysis covering various business issues. The authors are asked to find ways to balance the theoretical aspects and practical aspects of e-Commerce in utilizing this new trend and encouraged to cover some of characteristics of the theme and analyze real businesses and technology cases.

Important Dates

Paper Submission Deadline:	April 23, 2017
Paper Decision:	May 24, 2017
Camera-ready papers and abstracts:	June 15, 2017

Topics	
- Design Theory for Wellness Using IT	- Smart Factory and Manufacturing
- Internet-of-Things for Security and Safety	- Mobile and Social Commerce
- Artificial Intelligence for e-Commerce and Wellness	- Social Media and Social Networking
- Big Data and Machine Learning in e-Commerce	- Emerging Financial Technology (Fintech)
- Food Business in e-Commerce	- Smart Health & Hospitals
- Entertainment, Virtual Reality and Augmented Reality	- Smart Tourism and Smart Logistics
- Smart Connected Products and Services	- Organic Media for Connected World
- Smart and Wearable Technologies	- Human Computer Interactions
- Cloud Services and Service Innovation	- Bright Internet and Cybersecurity
- Online-to-offline Services in e-Commerce	- Education in Cyberspace

Paper Submission

Please submit your papers here (<https://easychair.org/conferences/?conf=icec20170>). The online submission system is hosted by EasyChair Conference System. If you don't have an EasyChair account, please create one and then log on to make your submission. The deadline for paper submission is **April 23, 2017**. Submissions must be original and must not have been submitted for publication elsewhere. Articles should be limited to 8 pages in length totally (including also abstract and references), and follow the ACM Proceeding guidelines for formatting (acm.org/publications/article-templates/proceedings-template.html). The official ACM Proceedings format is available as a template in Word format ([pubform ICEC2017.docx](#)). Please submit your manuscript in PDF format via the EasyChair system and set your email SPAM settings to allow emails from rightsreview@acm.org. All accepted papers will be published in the ACM digital library within its International Conference Proceedings Series.



The 19th International Conference on Electronic Commerce: ICEC 2017

Pangyo, Korea, August 17- 18, 2017

www.icec.net

High quality papers from ICEC 2017 will be invited to be fast-tracked (at the authors' prerogative) to:

- *Electronic Commerce Research and Applications* (SCI/SSCI) - An ICEC 2017 dedicated special issue on "4th Industrial Revolution and e-Commerce" (not confirmed yet)
- *Journal of Universal Computer Science*(SCIE) will invite a number of high quality papers related to "Context-awareness".
- *Multimedia Tools and Applications* (SCIE) will invite a number of high quality papers related to "Recommendation services".
- Relevant papers on Smart Tourism will be invited to the special issue on "Informatics/Data Analysis in Smart Tourism" in *Information Processing & Management* (SSCI), to the special issue on "Mobile Technology and Smart Tourism Development" in *Sustainability* (SSCI), to the special Issue on "Smart Tourism and Competitive Advantage for Stakeholders" in *Tourism Journal*, or the special issues of *Journal of Information Systems* (KCI) and *Journal of the Korea Service Management Society* (KCI).
- The *Journal of Intelligence and Information Systems* (Listed in Korean Citation Index: KCI)

Please note that all the invited papers must be substantially revised, expanded, and rewritten so that they are significantly different from the conference paper on which it is based. The authors will be required to clarify the difference between the conference paper and their new submission.

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