The 11th International Conference on Electronic Commerce (ICEC'09)

August 12-15, 2009
Taipei, Taiwan
http://www.icec09.org and http://ICEC.net

Call for Papers

The International Conference on Electronic Commerce (ICEC) provides a forum for the top of the scientific research community in e-commerce from all over the world annually. After holding the conference in Canada, USA, and Austria in the past three years, we are returning to Asia and hosting ICEC'09 in Taipei, Taiwan.

ICEC'09 will feature invited keynote presentations, panels on topical issues on technology, business, and public policy, refereed paper presentations on emerging and continuing research issues, and tutorials on new areas of service science and management.

The theme of ICEC'09 is "**Service Innovations for E-commerce**." Along with ICT enhancement and business integration, e-commerce has become common practices for many business transactions. It has emerged with business processes to deliver values to internal and external customers. The demand of customer-centric services requires innovative approaches to identify customer needs, and design effective processes to deliver values to customers, especially facing the increasing number of Web-based applications (e.g., Web 2.0). Thus, the study of the innovation in services for e-commerce will become the next wave of e-commerce research and practices. This conference aims to facilitate the dialogues among experts in academic and industries to exchange insights in related issues, and hopefully boost up research momentum across disciplines to contribute to service innovations for e-commerce.

The conference will be organized into several tracks but not limited to these topics:
- Service Innovations and Strategies
- Emerging Electronic Commerce Technologies and Applications
- Mobile Commerce
- E-Government and Standardization
- Digital Content Technologies, Management, and Innovations
- Web Mining, Virtual Communities, and Knowledge Sharing
- Internet Security, Privacy, and Trust

ICEC'09 encourages submission of high-quality papers in all e-commerce related areas. Submitted papers should not have been submitted for review, accepted for publication, or already published elsewhere. Papers will be reviewed on the basis of technical quality, relevance, significance and clarity. All accepted papers will be published in the conference proceedings. Selected best papers will be invited for submission to special issues in some distinguished e-commerce related journals.

Paper Submission

Papers should be no longer than 10 pages and submitted in PDF, according to the ACM Proceedings Format (http://www.acm.org/sigs/pubs/proceed/template.html). All papers must be submitted electronically using the conference's online submission system available at http://www.icec09.org/. For any inquiries related to paper submission, please contact Chris Yang (chris.yang@ischool.drexel.edu) or Fu-Ren Lin (furenlin1963@gmail.com). **Proceedings of ICEC'09 will be published in ACM.org portal.** The ICEC conference is the companion of the international journal, *Electronic Commerce Research and Applications* (Elsevier, SSCI, and SCIE accredited), as linked at ICEC.net.

Call for Tutorials

In addition to the regular research program, ICEC'09 invites proposals for tutorials to be held at the conference hotel of ICEC'09 on August 12, 2009. The Tutorial Track is a multi-dimensional channel aiming to share a wide variety of industry and educational knowledge and experiences. A tutorial should present the state of the art of an e-commerce area enabling attendees to fully appreciate the latest trends, current issues, main schools of

thought, and cutting-edge technology. Tutorials can be created to discuss the challenges and achievements of new technologies and e-business applications, educating students, and transferring and creating new knowledge between academia and industry.

Proposals can be any topic related to e-commerce and issues related to the theme of the conferences are particularly welcome. Proposals for tutorials should include:

1. Title of the tutorial.
2. Description of topic(s) and content(s) of the tutorial.
3. Detailed contact information of the tutorial presenter(s).
4. Length (half day or 1.5 hours) of the proposed tutorial.
5. Short description of the audience to which the tutorial is addressed.
6. Schedule and agenda of the tutorial.
7. Resources (other than room) required to be provided by the conference organizer.

Please submit the tutorial proposal before May 1, 2009 to the Tutorial Chair of ICEC'09, Weiling Ke (wke@clarkson.edu). For any inquiries relating to the proposal submission, please contact the Tutorial Chair as well.

Journal Publication Arrangements

Authors of selected papers will be invited to submit extended works to a special section (dedicated to ICEC'09) in *Electronic Commerce Research and Applications*, a special issue on "Service-Oriented Architecture and Electronic Commerce" in *IEEE Transactions on Services Computing*, and a special issue on "Social Medial Analytics" in *IEEE Transactions on Systems, Man, and Cybernetics: Part A*.

Important Dates

Submission deadline	February 23, 2009
Notification of acceptance	April 30, 2009
Camera-ready copy	May 31, 2009
Tutorial proposals	May 1, 2009
Tutorial notification	May 31, 2009
Tutorials	August 12, 2009
Conference	August 13-15, 2009

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