

# Call for Papers

## KrAIS 2025 SUMMER WORKSHOP

### “Riding the AI Wave: AI and Digital Business Shaping the Future from Busan to the World”

*Busan Port International Exhibition & Convention Center (BPEX), Busan, Korea,  
June 30 - July 1, 2025*

<https://sites.google.com/view/krais-summer2025/>

The Korean Chapter of the Association for Information Systems (KrAIS) is excited to announce its upcoming annual Summer Workshop, to be held at Busan Port International Exhibition & Convention Center (BPEX) in Busan, Korea. As a Korea Chapter of the Association for Information Systems (AIS), KrAIS is dedicated to fostering scholarship among AIS members of Korean heritage and beyond. We extend a warm invitation to researchers and professionals across the globe who are involved in the development, application, and utilization of digital technologies to participate in our event.

This year's theme, “**Riding the AI Wave: AI and Digital Business Shaping the Future from Busan to the World,**” encourages a forward-looking dialogue on the evolution of technology. Leveraging Busan’s dynamic status as an AI and finance hub, this theme invites participants to explore the future of technology. In this conference, we will discuss global tech trends, the future of finance, innovation, and strategies for navigating the uncertainties and opportunities of an AI-driven future. The workshop aims to serve as a productive platform where KrAIS scholars and professionals can engage in meaningful discussions on these critical research topics.

The workshop is designed as a venue for the exchange of ideas, the promotion of cooperation among attendees, and the facilitation of connections between Korean scholars. Furthermore, it aims to offer valuable networking prospects for graduate students and junior faculty to refine their research skills, advance their academic pursuits, and progress in their careers through direct engagement and advice from their peers and senior scholars. Importantly, a Doctoral Consortium will be organized as a part of the workshop, scheduled for the first day of the conference (June 30).

In line with the theme, we are seeking submissions that address global tech trends, innovation futures, and strategies for an uncertain AI-driven world. Submissions can be in the form of **completed full papers** or **work-in-progress short papers**. Each submission will undergo a review process by our program committee. Accepted full papers will be discussed in-depth with a designated discussant – a senior scholar with notable publishing or editorial experience (e.g., former and current SE, AE, and reviewers from *Information Systems Research, MIS Quarterly*). Meanwhile, accepted short papers will be presented in a dedicated session without a discussant. We especially encourage doctoral students and junior faculty to submit their work. Papers authored by students will be given priority consideration.

Join us for a compelling exploration of the AI and digital future.

#### **Important Dates:**

Submission System Open: March 8, 2025

Submission Deadline: April 19, 2025, 11:59 PM (Time zone: Seoul, Korea)

Notification of Acceptance: May 15, 2025

Workshop: June 30-July 1, 2025

**Areas of interest for submissions include (but not limited to):**

- Artificial Intelligence
- Artificial Intelligence Ethics
- Augmented and Virtual Reality Applications in Business
- Blockchain Technologies, Cryptocurrencies, and FinTech
- Crisis Management and IT processes
- Crowd Markets
- Digital Advertising
- Digital Collaboration
- Digital Entrepreneurship & New Business Models
- Digital Finance
- Digital Privacy
- Digital Transformation and IT Innovation
- Diversity, Equity, and Inclusion
- Green IT and Sustainability
- E-Commerce
- Economics of Digital Goods
- E-Government
- Environmental, Social, and Governance (ESG)
- Explainable AI and Predictive Modeling
- Healthcare IT and Analytics
- IT, Labor Market, and Future of Work
- IT Productivity and Strategy
- IT and Social Good
- Information and Cyber Security
- Internet of Things
- Large Language Models and Natural Language Processing
- Machine Learning Algorithms and Applications in Business
- Mobile Technology
- Computer Vision for Business
- Personalization Technologies and Recommendation Systems
- Platform Economics and Market Design
- Predictive Analytics and Data Science
- Sharing Economy
- Social Networks, Media, and Technology
- Software Engineering, Open-Source Software, and Open Standards
- Technology and Creativity

**Best Paper Award and Best Student Paper Award:**

KrAIS will offer best paper awards and best student paper awards.

**Submission:**

Authors are asked to submit either *completed full paper* or *research-in-progress short paper* complying with the Workshop formatting requirements. **All submissions must be in English.** You can download the submission template (for full and short papers) at <https://tinyurl.com/KrAIS2025summertemplate>.

Authors who are interested in participating in the workshop need to submit papers by April 19, 2025, through the submission system (<https://cmt3.research.microsoft.com/KrAISSummer2025>). Submissions will undergo a double-blind review process. The site will open on March 8, 2025.

**Page Limit Requirements:**

The Workshop accepts both completed full papers as well as research-in-progress papers.

- Completed full papers must not exceed fifteen (15) double-spaced pages and must conform to the Workshop submission template. The 15 pages must include all text, figures, tables, and appendices. The cover page, abstract, keywords, and references are excluded from this page count.
- Research-in-progress short papers must not exceed five (5) double-spaced pages and must conform to the Workshop submission template. The 5 pages must include all text, figures, tables, and appendices. The cover page, abstract, keywords, and references are excluded from this page count.

**Format of Workshop:**

The Workshop will feature sessions for full and research-in-progress papers, organized by research themes and facilitated by a discussant for in-depth discussions. With the bilingual proficiency of most KrAIS members, presentations and discussions can be in either Korean or English.

**Time and Venue:**

The Workshop is scheduled for June 30-July 1, 2025, at Busan Port International Exhibition & Convention Center ([www.bpex.co.kr](http://www.bpex.co.kr)), with details on the time and location to be announced later. Should you have any inquiries regarding the Workshop, please reach out to the workshop co-chairs, whose contact details are listed below.

**Host**

Korean Chapter of the Association for Information Systems (KrAIS)  
Korea Association of Information Systems (KAIS)  
Korea Society of Management Information Systems (KMIS)

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YoungKi Park, George Washington University

**KrAIS Secretary**

Sunghun Chung, George Washington University

**KrAIS Treasurer**

Jinyoung Min, Chung-Ang University

**KrAIS Communication**

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