

# Call for Papers for Inaugural Issue

## Journal of Smart Tourism



### Why *Journal of Smart Tourism* Now?

Smart technologies are transforming consumers and businesses in tourism and hospitality industries. Smartness and connectedness have taken the conventional tourism ecosystems into digitally reshaped ones, which have enabled exceptional or “smart” solutions for tourists and organizations. Innovative practices continuously emerge out of existing framework, creating both challenges and opportunities for research.

So far, the academic communities of tourism and information technology (IT) have largely been separated. In spite of their overlapping interests regarding smart technologies in the context of tourism and hospitality sectors, the two disciplines just looked from different angles, while referring to each other’s literature. Now the time is right to start a new journal that facilitates the interaction and communication of tourism and IT researchers. Bridging the gap between the two academic communities, the *Journal of Smart Tourism* will serve as a vehicle for high-quality scholarship in the context of tourism, hospitality management, and IT. The new journal will publish cutting-edge research that contributes to the benefit of scholars, policy makers and practitioners, including those operating in the fields of tourism and hospitality, service business and management, cities, and government.

The purpose of the new journal is to promote top-notch research in areas where smart technology may challenge the tourism industry, transform business, and induce behaviors that focus on business networks, travel services, as well as other areas such as design contents, products, devices, and process innovation. To address this particular purpose, the new journal will provide theoretical and empirical foundations from end-users (i.e., travelers) and organizational perspectives with technology and systems for smart cities, smart ecosystems, heritage and historic cities, and a sustainable environment. The development or application of new methodologies or a synthesis of existing bodies of knowledge will enrich not only technology-enhanced tourism but also contextual inquiries with regard to potential tourists’ behavior patterns, communication protocols, their media preference, and their decision-making process in traveling. Based on this, tourism and hospitality business and organization will synthesize new business models and applications to migrate toward smart tourism.

Therefore, the *Journal of Smart Tourism* attempts to provide underlying guidelines in smart tourism that will allow all of tourism & hospitality species to create valuable tourism business.

### **Subject Coverage**

The particular interest of the inaugural issue lies in papers that focus on (1) People: smart tourists’ behavior (2) Organization: smart business network, (3) Technology & Media: artificial intelligence, big data, robots, smart

contents, product, devices, and process innovations. From a tourism perspective, the changes in travelers' attitudes and behaviors, interactions with intelligent systems, host communities, and travel businesses in smart tourism ecosystems can have implications for tourism smartness in some of the topics that need to be addressed.

- Smart technologies in tourism and travel
- Cultural tourism and IT
- Spatial tourism
- Heritage tourism and IT
- Tourism and hospitality product and service and IT
- Artificial intelligence and machine learning
- Robots and service automation
- Leisure tourism and IT
- Sharing economy in tourism
- Smart tourism cities
- Smart tourism destinations
- Smart tourism marketing
- Smart tourism stakeholders and competitiveness
- Smart tourism and urban contexts
- Smart mobility and transportation
- Smart tourism and service design
- Smart tourism and Covid-19
- Concepts and theories of smart tourism
- Case studies of smart tourism
- Technologies for design tourism
- IT architecture and models for design tourism
- Design business models and the role of IT
- Business intelligence for design tourism technologies and services
- Electronic brokerage and marketplaces for tourists, agencies, and vendors
- Swarms, social network services and collective decision-making
- IT architecture and models for smart tourism such as e-tourism or smart services
- The role of IT in smart tourism business models
- Network analysis of a networked tourism industry
- Developments and barriers regarding interoperability and standards
- Acceptance, adoption, diffusion, and infusion of tourism technologies, products, or devices
- Ensuring privacy and security in smart tourism infrastructures
- Impact of smart technologies on traditional tourism
- Research methods for the analysis of design tourism-related phenomena

## **Important Dates**

### **Paper Submission Deadline: February 28, 2021**

First Round Decisions: April 15, 2021

Revisions if needed: April 30, 2021

Final Decision: May 10, 2021

Publication Date: June 01, 2021

## **Paper Submission**

We welcome papers from a wide range of disciplines as well as based on either quantitative or qualitative approaches. All submissions will be peer-reviewed based on anonymized refereeing by at least two anonymous referees. Manuscripts must be submitted to the online submission system of the *Journal of Smart Tourism* at : <https://www.manuscriptlink.com/journals/smarttourism>

## **Detailed Manuscript Requirements**

- 1) The manuscript should be original, and should not have been published previously. Do not submit material that is currently being considered by another journal.
- 2) Manuscripts should be in MS Word format. The format includes one-inch margins on all sides.
- 3) Preferred font: Times New Roman. Minimum print size is 11-point, except for tables and figures where 10-point may be used.
- 4) The cover page file should include the manuscript title, all authors' names, positions, affiliations, addresses, telephone numbers, fax numbers, e-mail addresses, and any acknowledgements.
- 5) The manuscript file should contain the title, abstract, 4 to 5 keywords, text, appendices, notes, references, each tables, and each figure.
- 6) Authors' names are to appear only on the cover page. There should be nothing in the manuscript file that identifies the authors either by name or institution.
- 7) Within the manuscript file, the title, abstract, and keywords should be on one page.
- 8) Manuscripts must be 10,000 words or less, not including the title, abstract, keywords, tables, figures, references, and appendices. The title should be on page 1 and not exceed 15 words, and should be followed by an abstract of 100-200 words. 3-7 keywords or key phrases are required.
- 9) All in-text citations are to be included in the reference list and all references should have in-text citations.
- 10) The *Journal of Smart Tourism* follows the American Psychological Association (APA) style. See the following examples:
  - *Journal article:*  
Coles, T., Hall, C. M., & Duval, D. (2005). Mobilizing tourism: A post disciplinary critique. *Tourism Recreation Research*, 30(1), 31-41.
  - *Book:*  
Nash, D. (2007). *The study of tourism: Anthropological and sociological beginnings*. Oxford: Elsevier.
  - *Dissertation:*  
Sheldon, P. (1984). *Economics of tour packaging*. Unpublished doctoral dissertation, University of Hawaii, United States.
  - *Paper presented at a symposium or annual meeting:*  
Adali, S., Escriva, R., Goldberg, M. K., Hayvanovych, M., Magdon-Ismail, M., Szymanski, B. K., & Williams, G. (2010). Measuring behavioral trust in social networks. Paper presented at 2010 IEEE International Conference on Intelligence and Security Informatics 150-152.
  - *Website content:*  
Urry, J. (2001). *Globalising the Tourist Gaze*. Retrieved November 15, 2008, from Lancaster University, Department of Sociology Web site: <http://www.lancs.ac.uk/fass/sociology/papers/urry-globalising-the-tourist-gaze.pdf>

A detailed guide for the manuscript will be available at <http://strc.khu.ac.kr/>

## **Editorial Procedures**

All papers considered appropriate for this journal are reviewed anonymously by at least two outside reviewers. Papers are accepted for publication subject to no substantive, stylistic editing. The Editor reserves the right to make any necessary changes in papers, or request the author to do so, or reject the paper submitted. A copy of the edited paper along with the first proofs will be sent to the author for proofreading. They should be corrected and returned to the Editor within seven days. Once the final version of the paper has been accepted, authors are requested not to make further changes to the text. Authors of the articles being accepted are required to sign the Transfer of Copyright Agreement form.

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