

International Journal of Technology Management (IJTM)

Call For papers

Special Issue on: “Convergence as a Technology Management Challenge”

Guest Editors:

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Convergence has been pursued since 1980s. The ICT (Information and Communications Technology) industry has responded to the needs and trends of voice and data convergence, fixed and mobile convergence, and telecommunications and broadcasting convergence. An example of the latter is IPTV (Internet Protocol Television). In addition, it now faces a new type of convergence with other conventional industries.

There are many new services emerging such as mobile banking (convergence service between two different, unrelated industries, banks and mobile carriers) and telematics (convergence between telecommunications and automotive industry), to name just two. Although the phases and ways to realise convergence are different among countries, convergence is not just a possibility or hype any more; it has now become a reality.

Convergence raises not only technical issues but also social and regulatory issues, both national and international. In particular, it is posing both challenges and opportunities for businesses and affecting individuals as users/consumers of convergence services. Despite its huge implications and significance for businesses and users, there is little research in technology management which helps understand and deal with the opportunities and potential threats created by convergence. We invite papers which can contribute to filling this knowledge gap in convergence.

🔍 Subject Coverage

Papers in this special issue will focus on state-of-the-art research on all aspects of convergence as a challenge for technology management. We solicit papers covering a variety of topics including, but not limited to, the following topics:

- Business impacts of convergence
- Technological implications of convergence in networks, devices, services, and applications

- Technology management under convergence
- Organisational and other challenges of convergence
- Creation of new businesses in convergence
- Roles of TM managers in managing convergence
- Educational requirement of convergence
- Consumers demands for convergence
- Case studies of convergence

Although both conceptual/theoretical papers and those with empirical data (quantitative and qualitative) are sought after, the latter will be particularly welcomed. In addition, convergence is, by nature and definition, an interdisciplinary subject. We welcome submissions from a variety of disciplines including communication studies, telecommunications, marketing, information systems, etc.

🕒 **Notes for Intending Authors**

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere

All papers are refereed through a peer review process. A guide for authors, sample copies and other relevant information for submitting papers are available on the *Papers Submission* section under [Author Guidelines](#)

🕒 **Important Dates**

Abstract: *31 July 2006*

(Authors are encouraged to submit abstracts to Professor Seongcheol Kim (below) for information on direction and content.)

Manuscript submission due: *31 October, 2006*

Notification to authors: *31 January, 2007*

Revised paper due: *31 March, 2007*

Final decision: *15 May, 2007*

🕒 **Editors and Notes**

You may send one copy in the form of an MS Word file attached to an e-mail (details [Author Guidelines](#)) to the following:

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 Korea
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with an *email copy only* to:

Editor-in-Chief

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Please include in your submission the title of the Special Issue, the title of the Journal and the name of the Guest Editor