

# 16<sup>th</sup> International Conference on IT Applications and Management

## Theme: Privacy and Humanity in Intelligent Digital Society

June 22 ~ 24, 2016

Host and venue: Dong-A University, Busan, Korea

Supported by Korea Database Society, Korea Database Agency

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The International Conference on IT Applications and Management (ITAM) is an international forum for researchers and industry experts to exchange information regarding advances in the state of the art and application of information technology and management. Submissions of high quality papers are invited.

The main theme of the 16<sup>th</sup> ITAM conference (ITAM-16) is "Privacy and Humanity in Intelligent Digital Society." The theme covers the emergence of intelligent digital society and its influence on humanity and privacy issues. The pre-conference symposium on "The Future of Asia" (22<sup>nd</sup> of June) will deal with the international collaboration issues in the management and culture. Pre and Post-conference events (23<sup>rd</sup> and 25<sup>th</sup> of June) will include visits to important industrial and cultural locations in and around Busan and Gyeongju

### Topics for the submission include but are not limited to:

- Intelligent Society
- Design and Management of Intelligence Technology
- Mobile Business Model for Future Economy
- Transformation of Social Value in the Digital World
- Creative Industry with IT Applications
- e-Tourism and Technological Evolution
- Data Quality, Security and Privacy
- Data, Culture, and Humanities
- Technology and the Quality of Human Life
- Design Thinking for the Value Creation
- Technology and Organizational collaboration
- International Collaboration and Technology

### Submissions:

The written and spoken language of ITAM-16 is English. Prospective authors should submit 6-10 pages of manuscript electronically. The submitted paper should follow ITAM paper format guideline in double-column.

Electronic submission to: [njcho@hanyang.ac.kr](mailto:njcho@hanyang.ac.kr) or [kdbs@kdbs.or.kr](mailto:kdbs@kdbs.or.kr).

The submission guideline is available from <http://www.kdbs.or.kr>.

A special issue of the *Journal of Information Technology Applications and Management (JITAM)* will be published for selected papers.

### Important Dates:

May 10, 2016	Abstract(100- words) due
May 31, 2016	Camera-ready format due
June 22~24, 2016	The Conference, ITAM-16

### Registration Fee

Participants	Registration
All Participant	USD 200
Student Participant	USD 100

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