

## CALL FOR PAPERS

*Asia Pacific Journal of Information Systems (APJIS)*

### **Special Issue: E-BUSINESS AND E-GOVERNMENT**

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With the continued expansion of electronic business, we are witnessing a variety of digitally driven businesses that are transforming not only the economy, but also transforming the way customers purchase and live their life. The increase in competition has also led to the emergence and enhancement of seller opportunism in its digital avatar, thus making it mandatory for online markets as well as social media to redefine their business and boundaries of interaction. On the one hand there is an emergence of new business model and on the other there is this menace of fake that is challenging online firms and forcing them to redefine their businesses. Since technology is a double edge sword, it is worthwhile to look at both the aspects of technology enabled e-businesses. Digital technology has also enabled government to participate and invite citizens to participate online and increase their say in shaping and reshaping of public policies and methods of governance. This special issue invites researchers to submit their works in the challenging areas of e-business as well as e-government. The use of novel research methods that use data analytics is encouraged. Topics of interest include, but are not limited to:

- Auctions and interactive pricing
- Artificial intelligence, blockchain and robotics-induced business and government transformation
- Big data analytics in e-business and e-government
- Digital entrepreneurship in e-business and e-commerce and e-policy entrepreneurs in government
- Digital infrastructure in e-business, e-commerce and e-government
- E-business, and e-government in emerging economies
- E-government policies and strategies
- E-government, institutional and social transformations
- FinTech (Financial Technology) in e-business
- ICT enable co-production in the public and private sector
- IOT (Internet of Things) in e-business and e-government
- IT strategy and risks in managing e-business and e-government
- Mobile commerce, mobile marketing and location-based services
- New business models in e-business, mobile and service innovation
- Online Radicalisation and misuse of social media
- Policy, trading and social media platforms
- Public sector ICT enable reforms (e-justice, e-procurement; e-petitioning, etc.)
- Smart-cities and smart-government
- Seller Opportunism in e-business and e-commerce
- Social media, participation, reputation and social commerce
- Social, economic, psychological, cultural, political, and legal analysis of e- business and e-government
- Sustainable e-business practices and strategies
- Practice-oriented case studies

#### **ASIA PACIFIC JOURNAL OF INFORMATION SYSTEMS:**

Asia Pacific Journal of Information Systems (APJIS) is the premier journal on information systems research in the Asia Pacific region. The journal seeks to advance knowledge about the effective and efficient utilization of information technology by individuals, groups, organizations, society, and nations for the improvement of economic and social welfare. [<http://apjis.or.kr/>]

#### **SUBMISSION GUIDELINES:**

- The author(s) should indicate that the submission is for the special issue (e-Business and e-Government) on the

first page of the manuscript.

- All papers should be submitted to the submission system (<http://www.e-apjis.or.kr/journal.do?method=journalintro&journalSeq=J000067>)
- Submissions should follow standard formatting and style guidelines for the *Asia Pacific Journal of Information Systems* (<http://apjis.or.kr/common/sub/editorialpolicy03.asp?hoho=1>)

#### **TIME PLAN**

- Submission due: 2018, October 30
- 1<sup>st</sup> round review decision: 2018, December 31
- Revised submission due: 2019, March 30
- 2nd round final review decision 2019, May 30
- Publication: 2019, June 30