

# ONE DAY DESIGN THINKING COURSE SCHEDULE

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2. 21. 2018	TIME	TOPIC	CONTENTS
Morning Sessions	09:00-10:20	INTRODUCTION & EXERCISE	<b>Introduction</b> - Course introduction & participants <b>Ice-breaking Examples</b> - Diverse ice-breaking ideas and activities <b>Exercise: "Living in Seoul..."</b>
	10:30-11:30	DESIGN THINKING FOUNDATION	<b>Design &amp; Design Thinking</b> - History, education, perspectives, and companies <b>Overview of Design Thinking Approach</b> - Design research / design analysis / design synthesis / design development
	11:40-12:40	REVIEW OF DESIGN THINKING CLASS EXAMPLES	<b>Review of Design Thinking Course Examples</b> - Design thinking class in design school - Design thinking class in management school - Design thinking class in engineering school <b>Student Project Examples</b> - Brief summary of student project examples <b>One Student Project Presentation</b>
	12:50-13:00	ONE DAY PROJECT	New Course Development by a Design Thinking Approach
Afternoon Sessions	14:00-15:00	DESIGN RESEARCH	<b>Design Research Practice Overview</b> - Questions (Explain vs. Explore) <b>Identifying Questions &amp; Understanding Users</b> - Interview with users
	15:00-16:00	DESIGN ANALYSIS	<b>Design Analysis Practice Overview</b> - Tools & Methods <b>Practice &amp; Sharing</b> - Data --> patterns --> insights --> how might we questions
	16:00-17:00	DESIGN SYNTHESIS & DESIGN DEVELOPMENT	<b>Persona Development</b> <b>Identifying Design Opportunities with the Concept Matrix</b> <b>Four Stages of Prototypes</b> - Conceptual, procedural, behavior, appearance prototypes
	17:00-18:00	PRESENTATION	Presentation & Summary