

## 2014 POST-ICIS LG CNS/KrAIS RESEARCH WORKSHOP

(<http://sites.google.com/site/kraisweb>)

**Auckland, New Zealand - December 17, 2014**

In conjunction with the 2014 *International Conference of Information Systems* (ICIS), the Korean Chapter of the Association for Information Systems (KrAIS) will hold its fourth annual Post-ICIS LG CNS/KrAIS Research Workshop (henceforth, “the Workshop”) immediately following ICIS in Auckland, New Zealand on Wednesday, December 17, 2014. We cordially invite you to submit your papers to the workshop. We are particularly interested in original research work on a broad range of topics related to information systems as the Workshop is not restricted to any specific topics.

We solicit original research and technical papers neither published nor submitted elsewhere. Doctoral students and junior faculty members are especially encouraged to submit their research. Student-authored papers will be given special consideration. Selected high quality papers from the workshop proceedings will be invited for a possible fast-track publication in the KMIS’ flagship journal, the *Asia Pacific Journal of Information Systems* (APJIS).

### **Important Dates:**

Submission System Open:	Friday, August 1, 2014
Submission Deadline:	Friday, September 12, 2014
Notification of Acceptance:	Friday, October 3, 2014
Workshop:	Wednesday, December 17, 2014

### **Fast-Track Journal Publication Opportunities:**

High quality papers from the workshop will be invited for a possible fast-track publication in the *Asia Pacific Journal of Information Systems* (APJIS), the flagship journal of the Korean Society of Management Information Systems (KMIS).

### **Best Student Paper Award:**

In order to promote scholarship among Korean doctoral students, KrAIS will continue to offer best student paper awards to four doctoral students sponsored by LG CNS. Similar to past years, the four best student-authored papers accepted for presentation at the 2014 Workshop will be selected and awarded with a scholarship of US\$500 for each paper. Two scholarships will be awarded to student authors currently affiliated with foreign academic institutions where as the remaining two will be awarded to student authors currently affiliated with Korean academic institutions.

### **Background:**

As a chapter of the Association for Information Systems (AIS) serving AIS members with Korean heritage, the Korean Chapter of the Association for Information Systems (KrAIS) aims to promote the scholarship by its members. Any Korean scholars and professionals – both domestic and abroad – who are interested in the development, management, and use of information and communication technologies are encouraged to participate.

The objective of the KrAIS Research Workshop is to provide a forum where its members can exchange ideas and information and promote possible collaboration among its members. In particular, the annual Workshop will focus on helping graduate students and junior faculty improve their research and develop scholarship through close interactions with peers and senior faculty. The workshop will help graduate students and junior faculty publish their research in top-tier scholarly journals and effectively move their careers forward.

**Submission:**

Authors are encouraged to submit either completed research or research-in-progress papers complying with the 2014 KrAIS Workshop formatting requirements. All submissions must be either in English or in Korean. If you want to submit a paper in Korean, please submit a two-page extended abstract in English as well. You can download the submission template at <https://sites.google.com/site/kraisweb/2014/template> .

**Page Limit Requirements:**

The workshop accepts both completed research papers as well as research-in-progress papers.

- Completed research papers must not exceed fourteen (14) single-spaced pages and must conform to the 2014 KrAIS Workshop submission template. The 14 pages must include all text, figures, tables, and appendices. The cover page, abstract, keywords, and references are excluded from this page count.
- Research-in-progress papers must not exceed seven (7) single-spaced pages and must conform to the 2014 KrAIS Workshop submission template. The 7 pages must include all text, figures, tables, and appendices. The cover page, abstract, keywords, and references are excluded from this page count.

Authors who are interested in participating in the workshop need to submit papers by September 12, 2014 through the EasyChair conference management system (<https://www.easychair.org/conferences/?conf=lqcnskrais2014>). Submissions will undergo a blind review process. The submissions site will open on August 1, 2014.

**Format of Workshop:**

In order to facilitate in-depth discussion and exchange of ideas, the Workshop will feature parallel sessions where five to six authors briefly present their research for about 10 minutes each, followed by questions and discussions. Sessions will be organized based on research interests and will be led by two senior scholars who will serve as mentors. All participants are expected to have read all the papers for the table prior to the workshop so that the discussion will focus on how to improve the paper. All participants may choose to present or discuss in Korean or English as most KrAIS members are bilingual.

**Time and Venue:**

The Workshop will be held from 1:00pm to 6pm on December 17, 2014 at The University of Auckland Business School. Immediately following the Workshop, the KrAIS business meeting and dinner will be held from 7 to 9 pm. We ask current and future KrAIS members stay an extra day to support the new initiative by KrAIS.

### Registration:

The LG CNS/KrAIS Research Workshop has been registered as an official ancillary meeting and will appear in the official ICIS registration system. KrAIS faculty members can register for the KrAIS Workshop when they register for ICIS 2014. The registration fee for the Workshop is \$40 for early bird, \$50 for regular, and \$60 for on-site registration. Students are free of charge. The income from the registration fee will be used to further promote KrAIS programs and activities.

If you have any questions about the 2014 Pre-ICIS LG CNS/KrAIS Research Workshop, please feel free to contact the workshop co-chairs (contact information provided below).

We look forward to seeing you in Auckland in December!

### Workshop Co-Chairs:

Jungpil Hahn ([jungpil@nus.edu.sg](mailto:jungpil@nus.edu.sg)),  
National University of Singapore  
Ghiyoung Im ([ghiyoung.im@louisville.edu](mailto:ghiyoung.im@louisville.edu)),  
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Hongik University

### Workshop Program Committee:

Youngbong Chang, Sungkyunkwan University  
Byounggu Choi, Kookmin University  
Wooje Cho, UNIST  
Sunghun Chung, McGill University  
Jahyun Goo, Florida Atlantic University  
Sang Pil Han, Arizona State University  
Hyo-Joo Han, Georgia Southern University  
Yujong Hwang, DePaul University  
Gwangjae Jung, Singapore Management University  
Keumseok Kang, Florida International University  
Kyeong Kang, University of Technology Sydney  
Seung-Hyun Kim, Yonsei University  
Yongsuk Kim, HKUST  
Jongwoo Jonathan Kim, University of Massachusetts Boston  
Byungwan Koh, University of Calgary  
Young Kwark, University of Florida  
Juhee Kwon, City University of Hong Kong  
YoungOk Kwon, Sookmyung Women's University  
Dongwon Lee, Korea University  
Sangyong Tom Lee, Hanyang University

### Workshop Advisory Members:

Ho-Geun Lee, Yonsei University  
Jae Kyu Lee, KAIST  
Victoria Yoon, Virginia Commonwealth University

Dongjoo Lee, Hansung University  
Kyung Young Lee, Bishop's University  
Jong Seok Lee, University of Memphis  
One-Ki Daniel Lee, University of Massachusetts Boston  
Youngjin Lee, Denver University  
Chulho Lee, Harbin Institute of Technology  
Jung Lee, KIMEP University  
Sanghee Lim, Johns Hopkins University  
Jae Yoon Moon, Korea University  
Junghoon Moon, Seoul National University  
Jeong-ha Cath Oh, Georgia State University  
On-Ook Oh, University of Warwick  
Min-Seok Pang, Temple University  
JaeHong Park, Kyung Hee University  
YoungKi Park, George Washington University  
Sungjune Park, University of North Carolina at Charlotte  
Jaehyun Park, Tokyo Institute of Technology  
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