

how can KrAIS support a global community of Korean IS scholars?

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background

- diversity in the global IS community
- uneven regional influences on global IS research community and practice
- many active Korean IS scholars and global brand IT companies
- yet, little impact by Korean IS community as a whole in the global IS community

unique window of opportunity

- Digital Korea
 - Samsung Effect
 - Ubi-com country
 - Digital government
- how can Korean IS scholars leverage this unique window of opportunity?

few fundamentals

- need to build the tradition of strong and unique ideas and become sellers of ideas
- need to consider the social reality of global market place of ideas
- need to avoid ethnocentrism
- need to build on expansive and inclusive global networks

what can we do?

- recognition that the global marketplace needs more diverse ideas
- building on traditional dialectic thinking
- vigorous developing situation-specific theories -- being faithful to Korean specific context
- studying innovations taking place in Korea

first practical idea

- digital Korea research consortium
 - Japan's auto industry consortium
 - partnership with global academic community and companies
 - generating new theories based on digital Korea experience
 - research workshop, books and journal publications

second practical idea

- annual junior Korea IS scholar consortium
 - inviting PhD students and untenured faculty members
 - twice: once in Korea and once before ICIS
 - purpose: providing mentorship and network opportunities

third practical idea

- working with other Asian scholars
- growing recognition among senior Asian scholars that we need our own voice
- leading the efforts, by offering joint workshop and special issues of leading journals